

Make in India

Exploring Greater China Tech's opportunity

Our prior [Make in India](#) report revealed Tech as a key beneficiary of India's Production-Linked-Incentive (PLI) schemes. In this context, we explore:

- The substantial opportunity for Greater China tech firms, with tech representing more than half the PLI opportunity. GC capex commitments total US\$2bn so far, or 85% of total commitments, with the most advanced investments in assembly. Semis remains a more distant prospect in our view. If India follows China's mobile phone manufacturing path, exports could grow 6x times through 2025 as a starting point for a 5-year investment cycle.
- Existing manufacturing leaders, including Hon Hai and Luxshare (both Buy-rated), which we expect to benefit given their balance sheet capacity to expand and longer experience in managing a scaled labor force, complex supply chains and logistics. We forecast margins and returns to be lower initially, but to scale to profitability within 4 years as capacity ramps, supply chains are established and with the benefit of government subsidies of up to 6% of revenues.
- Challenges early on, including a limited supply chain ecosystem, intermittent instability in power supply and a lower likelihood of growth in the more complex and valued added opportunities in Semis, as well as local competition that is likely to scale. We also believe global end customers will keep an eye on ESG challenges, both environmental and social.

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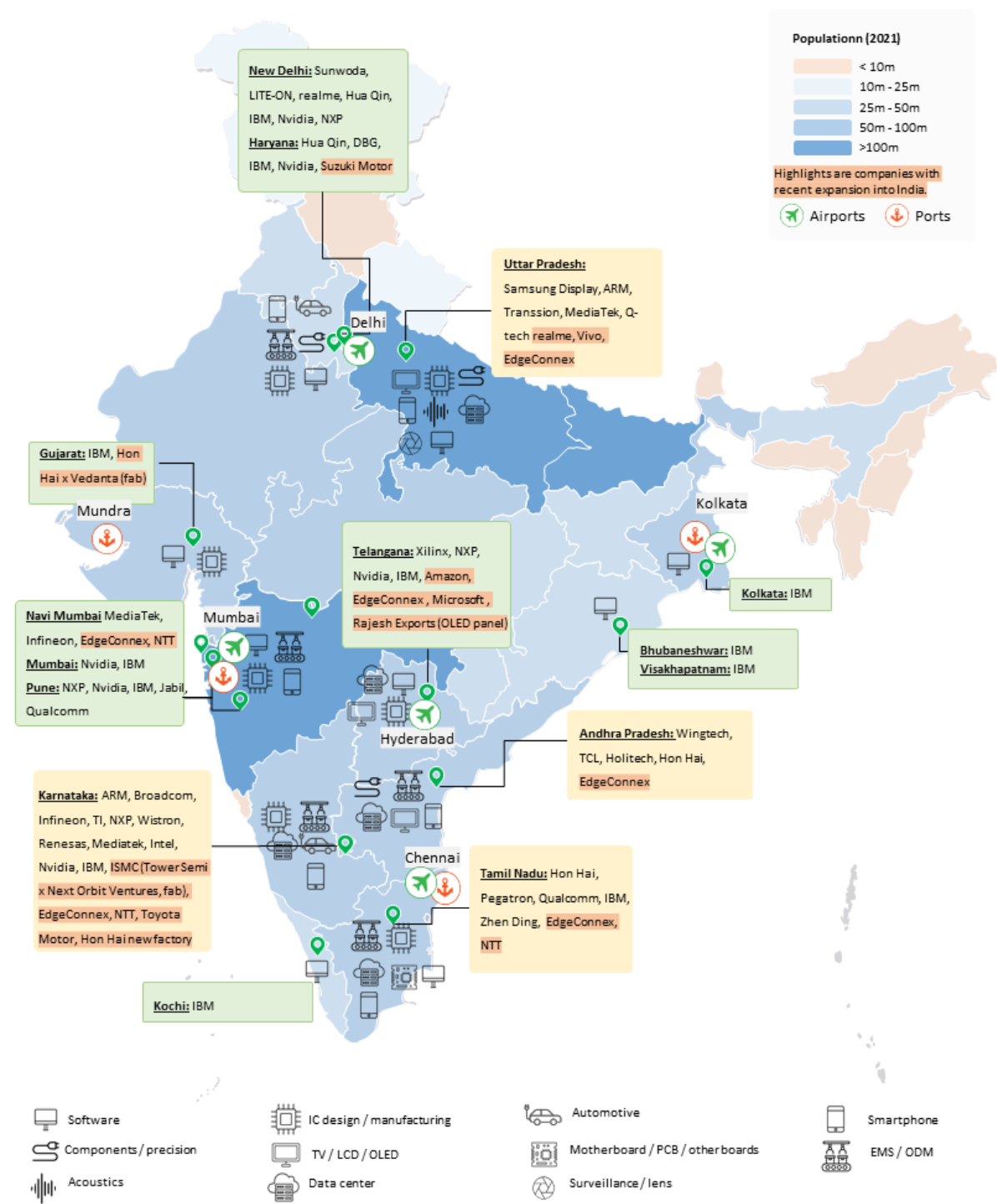
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India: Major Tech companies and their production sites

Major technology companies with production sites in India



Highlight indicate companies with recent expansion into India.

Source: Company data, Data compiled by Goldman Sachs Global Investment Research

Industrial hubs in India

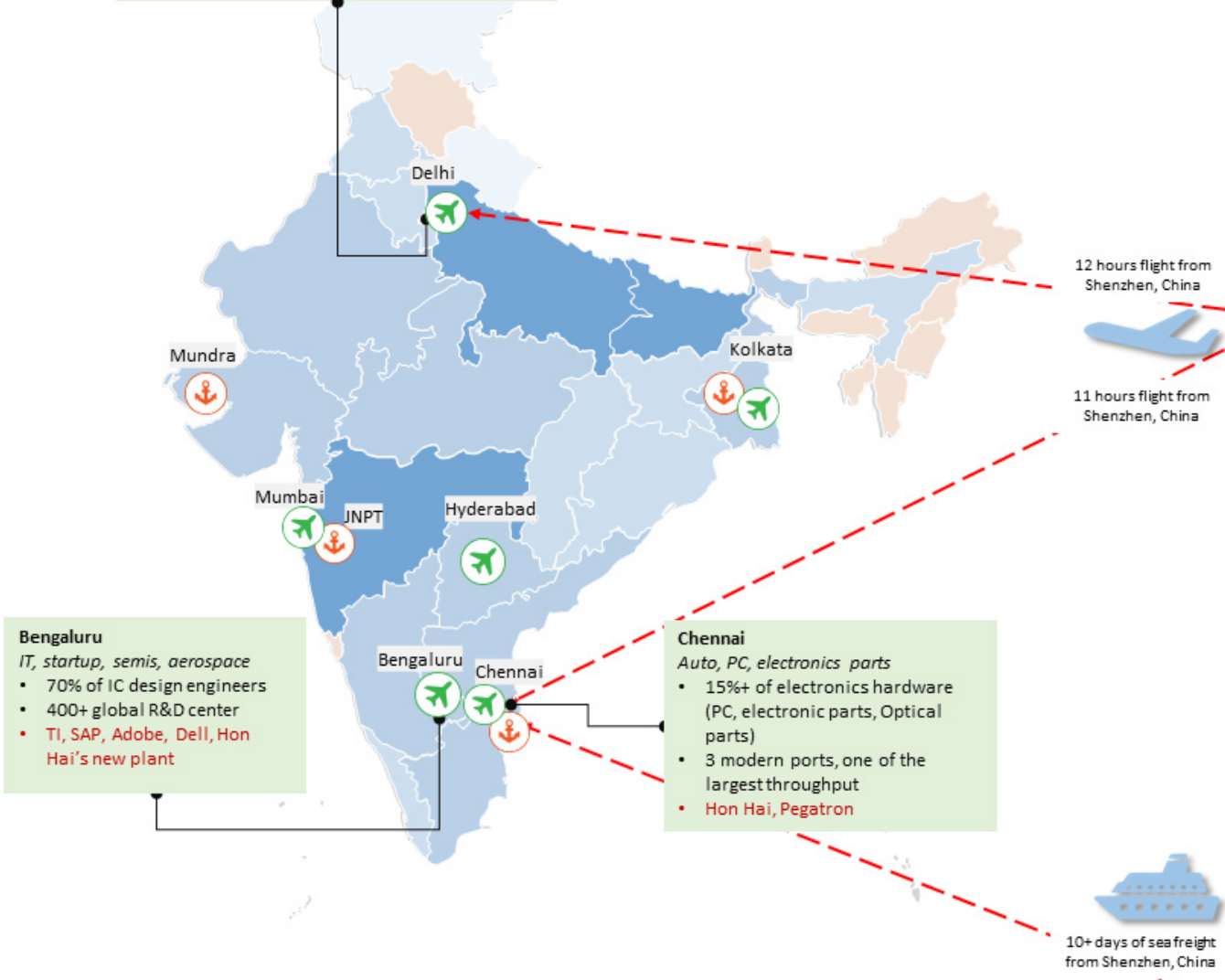
Noida-Greater Noida-Yamuna Expressway
Electronics manufacturing

- 40%/ 50% of mobile/ mobile parts manufacturing
- Largest hub of Chinese companies
- New airport, one of the largest in India, expected to operate in 2025
- **Oppo, Vivo, Samsung, Dixon Technologies, LG Electronics, Haier, Delphi, Denso**

Populationn (2021)

- < 10m
- 10m - 25m
- 25m - 50m
- 50m - 100m
- >100m

Airports Ports



Source: Company data, Data compiled by Goldman Sachs Global Investment Research

Greater China Tech in India

in numbers

Tech sector to drive 51% of the US\$455bn incremental revenue from PLIs

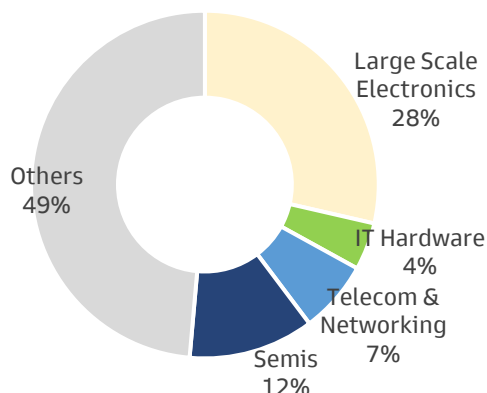


Revenue

51%

The four Tech sector PLIs* represent 51% of total revenue potential among 14 PLIs, or US\$234bn

Revenue potential (US\$ 455 bn)

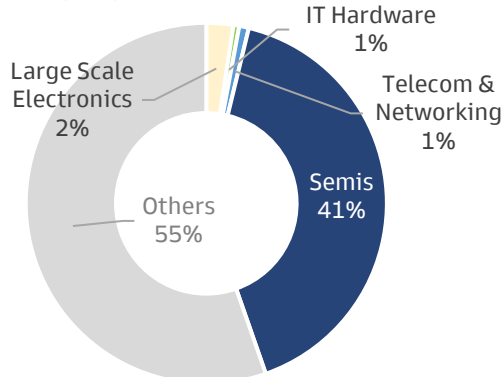


Capex

41%

The four Tech sector PLIs represent 45% of total capex potential among 14 PLIs, or US\$26bn

Capex potential (US\$ 58 bn)

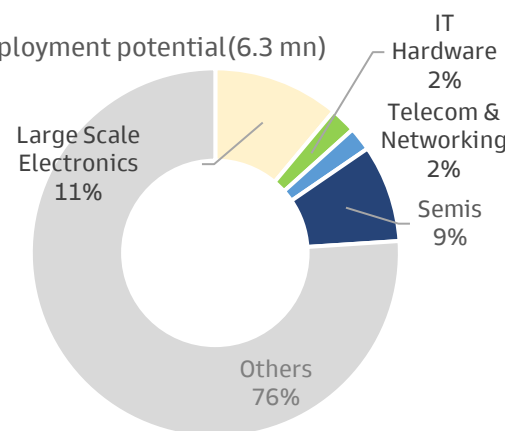


Employment

24%

The four Tech sector PLIs represent 24% of total employment potential among 14 PLIs, or 1.5mn jobs

Employment potential (6.3 mn)



Greater China Tech company's capex contribution in Tech sector PLIs

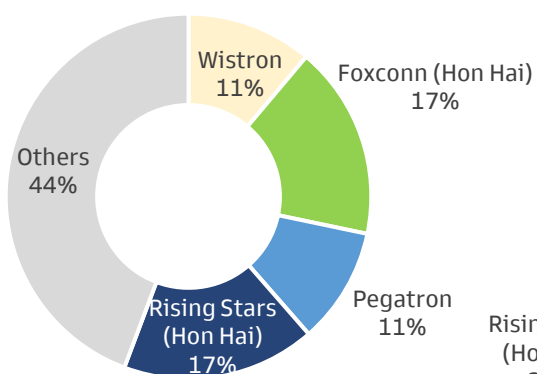


Electronics

56%

GC tech companies represent 56% of potential capex under Large Scale Electronics Manufacturing scheme

Large Scale Electronics Manufacturing scheme
(Total capex potential: US\$1.4bn)

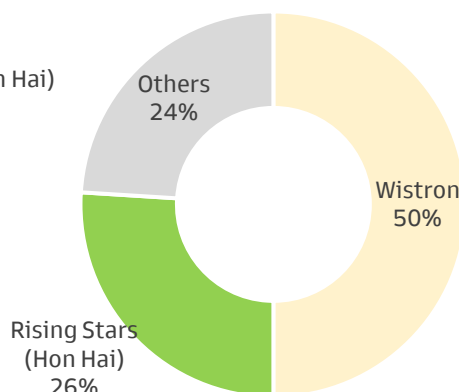


PC, tablet

76%

GC tech companies represent 76% of potential capex under IT hardware (PC, tablets) scheme

IT Hardware scheme
(Total capex potential: US\$0.3bn)

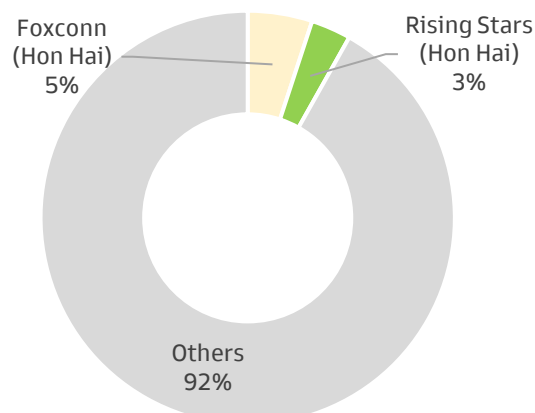


Telecom equipment

8%

GC tech companies represent 8% of potential capex under telecom and networking scheme

Telecom & Networking scheme
(Total capex potential: US\$0.5bn)



*The Production Linked Incentive (PLI) schemes are Indian government's massive subsidies plan for 14 sub-sectors. Among the 14 PLIs, there are four related to the Tech sector (Large Scale Electronics, IT hardware, Telecom & Networking and Semis)

Source: Government of India, Goldman Sachs Global Investment Research. As of Jan 2023.

Greater China Tech in India

in numbers

PARALLELS TO CHINA

3-4 year

upward cycle for India foreign fixed asset investment

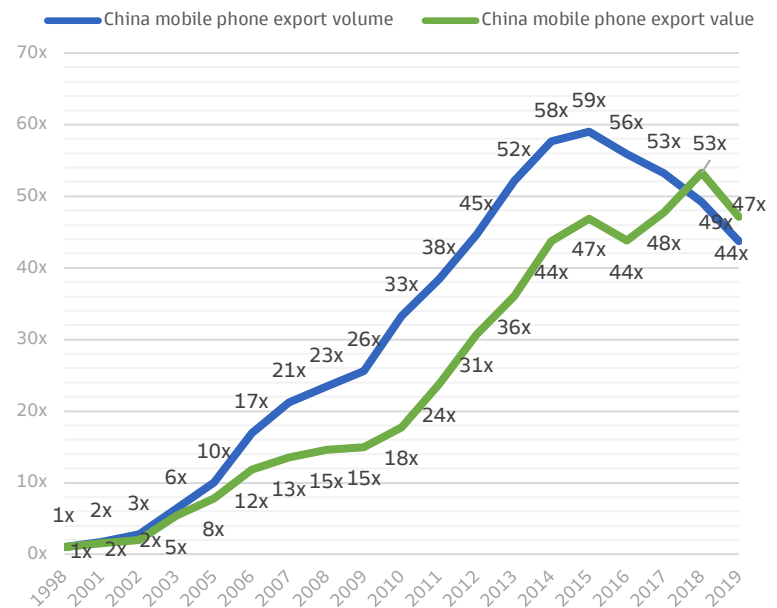
Foreign fixed asset investment growth in China grew in an upward trend in 2001-05. Should India follow China's path, it could see a 3-4 year upward capex cycle.

+54% CAGR

for India mobile phone exports in 2022-25

China enjoyed positive export volume growth for 15+ years from 2000 to 2015. India's 2022 exports appear similar to China's 2001 exports trend. If India follows China's path, it could see mobile phone exports grow at +54% CAGR in 2022-25.

Parallels to China: How China mobile phone exports ramped in 2000-19



OPM AND ROIC

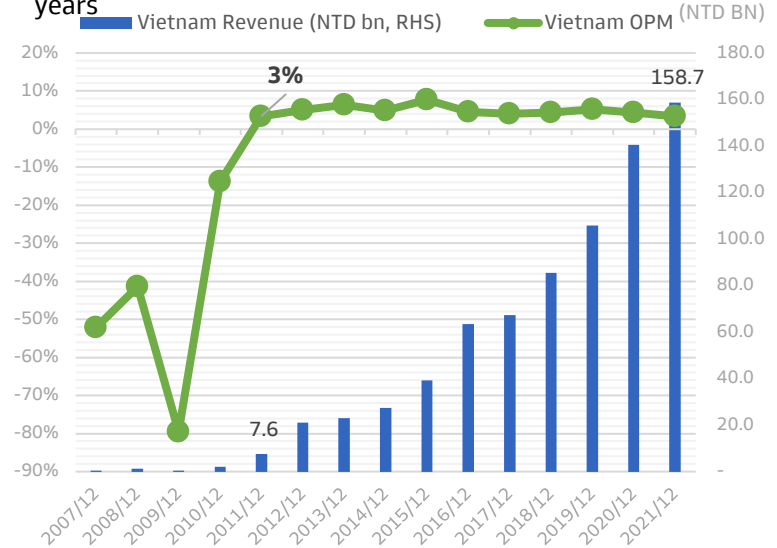
3% and 2% lower

Leading EMS's ROIC is down 3% on avg. in 2015 vs. 2021, a period before vs. after capacity expansion triggered by trade tension in 2019. **OPM is down 2% on avg. over the same period.** We note, capacity expansion in India could lead to lower ROIC and OPM in initial stage, due to factors such as cultural differences, distance from supply chain and lower production efficiency.

4 years

OPM and ROIC could catch up once scale ramps. **It took Hon Hai 4 years to turn its Vietnam business to a positive OPM.**

Hon Hai's investment in Vietnam: OPM turned positive after 4 years



CAPACITY ALLOCATION

25%

Media suggests Apple is likely to move 25% of global iPhone production to India in 2 years; Hon Hai could invest in a new factory in India in 2023 with ~100k new jobs.

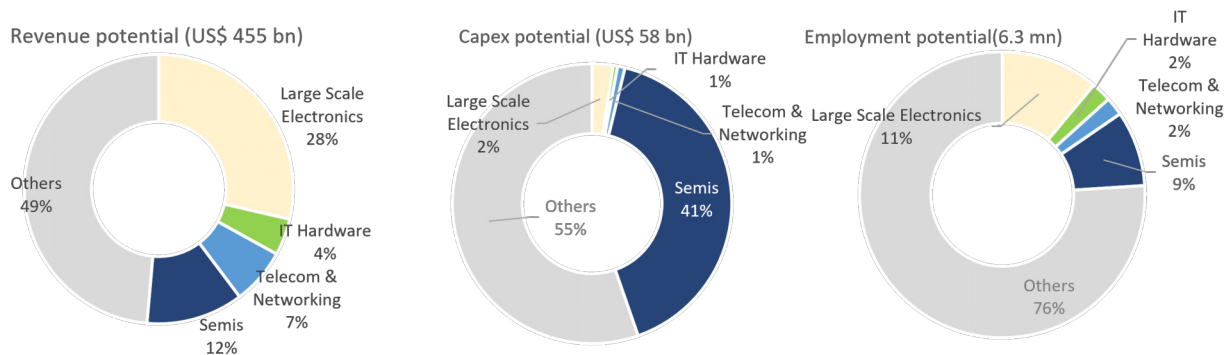
WILL CHINA TECH COMPANIES BENEFIT? - EXISTING LEADERS LIKELY



PLI schemes: Technology plays a vital role

The Production Linked Incentive (PLI) schemes are the Indian government's substantial subsidies plan for 14 sub-sectors, potentially to create US\$455bn incremental revenues, US\$58bn capex and 6.3mn jobs for the country (read more about the PLI potential: [report link](#)). We see GC tech companies actively participating in 1) Large-scale electronics & components, 2) IT hardware, 3) Telecom & Networking Products, and 4) Semis PLI scheme, and the four areas account for 51%, 45% and 24% of the total revenue, capex and employment potential of the 14 PLI schemes. GC tech companies' commitments in capex during the incentive period (4-5 years, varies in each scheme) also play an important role, accounting for 56%, 76% and 8% of the PLI of large-scale electronics, IT hardware and telecom & networking products, respectively.

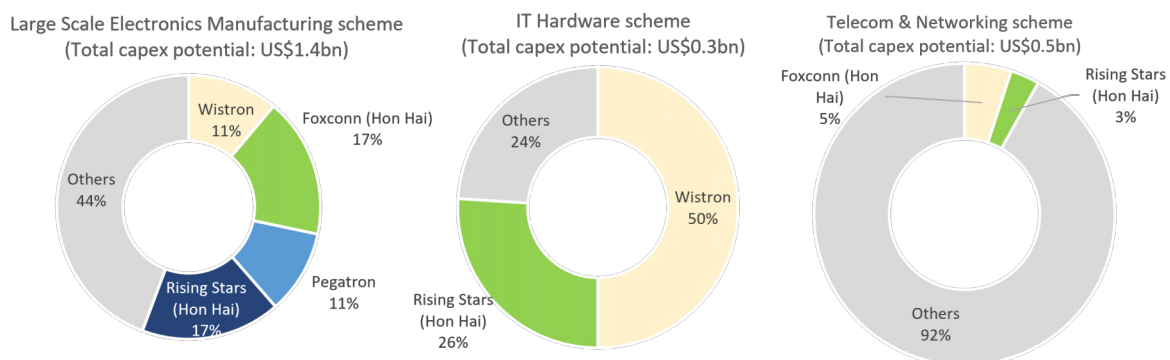
Exhibit 1: Tech-related PLI schemes account for 51%, 45% and 24% of the total revenue, capex and employment potential of 14 PLI schemes
Potential benefits of Electronics, IT hardware, Telecom & Networking and Semis PLI as a percentage of total 14 PLI schemes



Source: Company data, India government, Goldman Sachs Global Investment Research

Exhibit 2: GC tech companies' announced capex accounts for 56%, 76% and 8% of capex in Electronics, IT Hardware and Telecom & Networking PLI schemes

GC tech companies' capex contribution to different PLI schemes



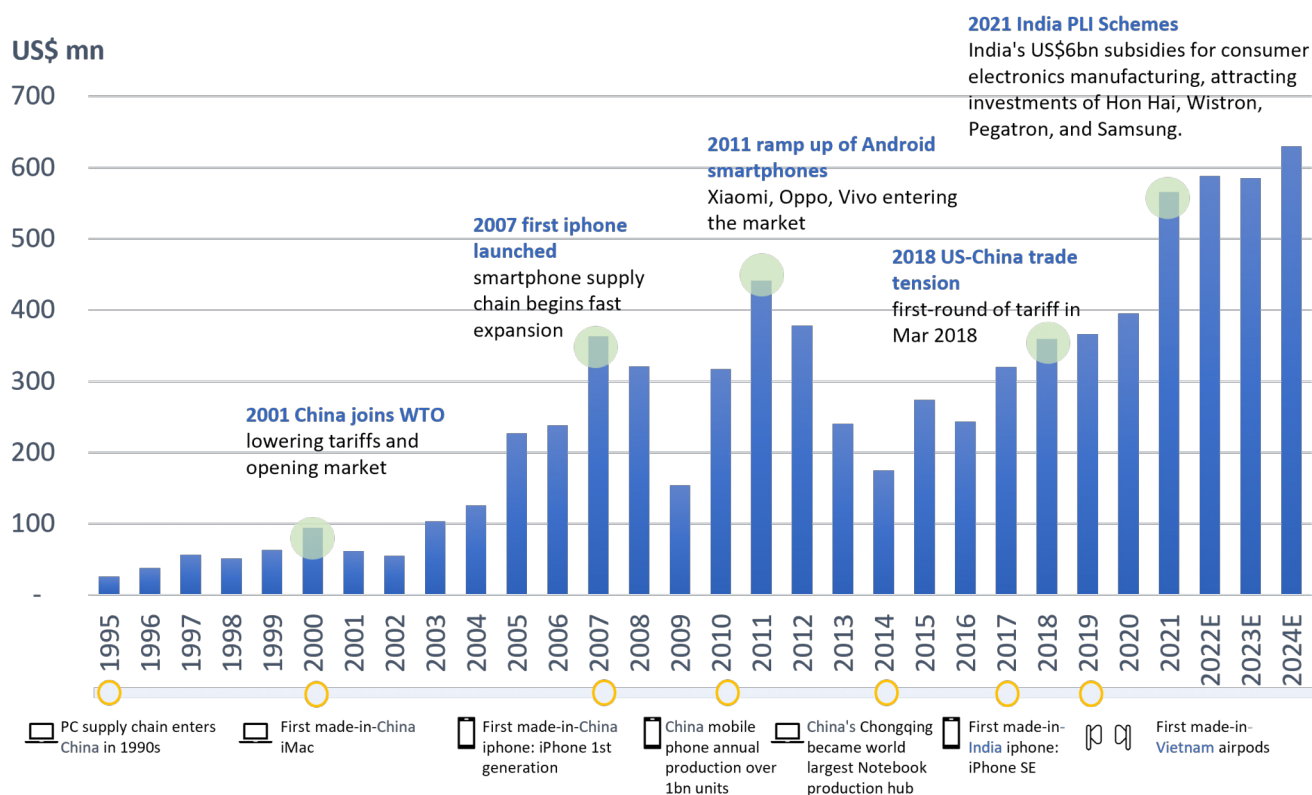
Source: Company data, India government, Goldman Sachs Global Investment Research

The flow of expansion: From China to Southeast Asia to India

We have reviewed Greater China Technology manufacturers' capex trend since 1990s, to show the expansion path from China to SEA and India through the past 25-30 years. In the 1990s, the PC supply chain expanded in China, and the first made-in-China iMac was produced in 2001, also the year when China joined the WTO, attracting more foreign direct investments in the country. In 2007, the first iPhone was made in China, and in 2014, the inner city, Chongqing, became a production hub of PC; while in 2017-19, the expansion gradually moved to Vietnam and India triggered by trade tension and growing labour costs and labour turnover rate in China. In 2017, iPhones started to expand production in India, and in 2019, AirPods started to be made in Vietnam. In 2021, India provided US\$6bn subsidies to attract more FDI.

Exhibit 3: Expansion trend: from China to SEA and India

Average capex of mainland China/Taiwan consumer electronics companies from 1995-2024E



Includes Hon Hai, Pegatron, Accton, TCL, Holitech, Sunwoda, Lite-On, DBG, Transsion, Wistron, Inventec, Cheng Uei, Delta Electronics, TSMC, Zhen Ding.

Source: Company data, Goldman Sachs Global Investment Research, Bloomberg

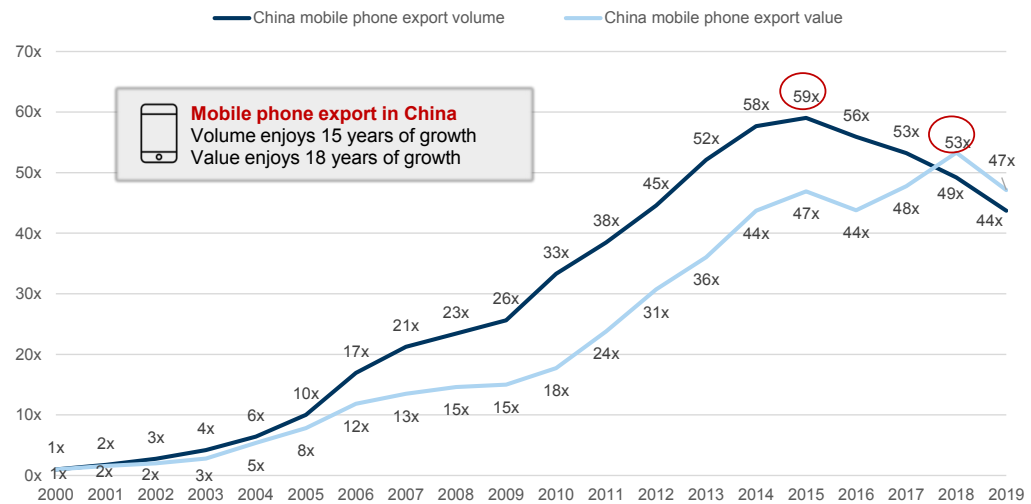
China's mobile phone exports grew rapidly after it joined the WTO in 2001: we use 2000 as the base year to review the growth pattern of China and find:

- In 2000-2015, China's mobile phone export **volume** grew 59x, then saw a gradual decline as other regions such as India, SEA started to pick up.
- In 2000-2018, China's mobile phone export **value (in US\$)** grew 53x, then saw a gradual decline. The export value declined later than export volume, as the China supply chain kept improving its technology and exported more high-end models to

the world.

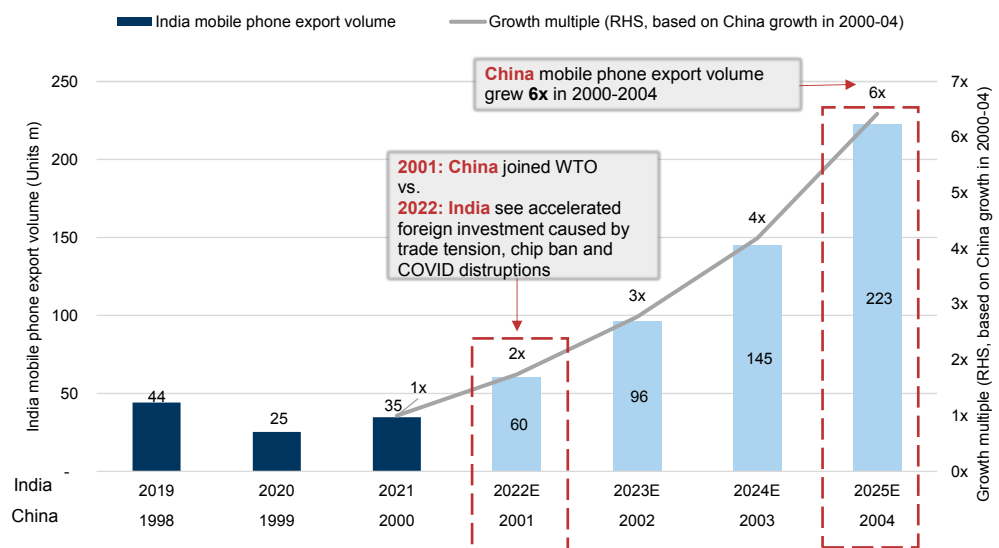
If it grows at the same rate as China did, India will export 223mn units of mobile phones in 2025E, vs. 35mn units in 2021. If we assume the 2022 of India is the 2001 of China and that India follows a similar growth trajectory, we calculate India mobile phone export volume will grow 6x in 2021-2025E. We believe India's 2022 is similar to China's 2001 - after trade tensions, the US chip export restrictions and Covid disruptions, the global supply chain again saw a trend of decentralized and localized production to increase supply chain security. As a leading end market with a large labour force, India became one of the key beneficiaries of the trend in 2022.

Exhibit 4: The growth of China production: how China mobile phone exports ramped from 2000 to 2019



Source: China Customs, Wind

Exhibit 5: If it grows at the same rate as China did, India will export 223mn units of mobile phones in 2025E



Source: India Customs, Goldman Sachs Global Investment Research

Capex trend: Take Hon Hai as example, which is the largest EMS provider globally. Hon

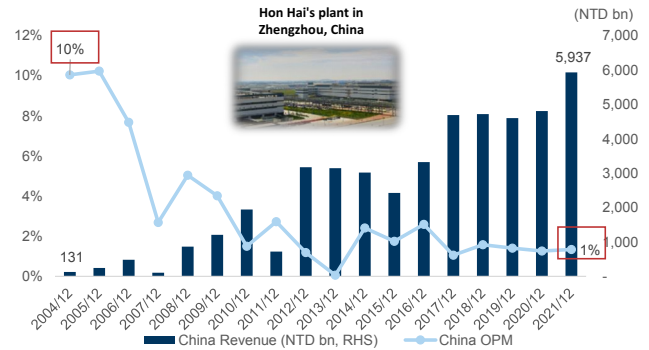
Hai's investment into China climbed in 2001-2017 or over 15 years, and has slowed down since 2018, given the US-China trade tension. China's smartphone demand peaked in 2016, and the increased investment in 2016-17 was supported by export demand.

Exhibit 6: Hon Hai's investment in China: flattened since 2018, after US-China trade tension



Source: Company accounts

Exhibit 7: Hon Hai's investment in China: OPM now stable at 1%-2%

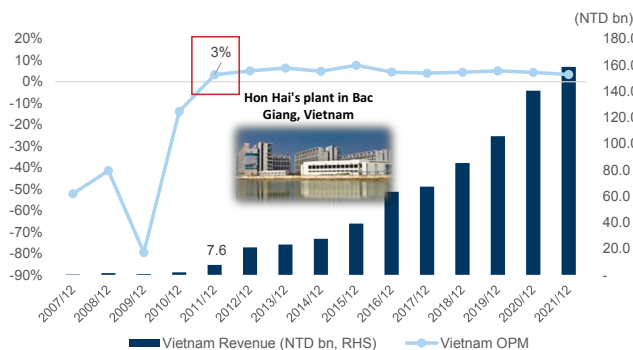


Data include all consolidated subsidiaries in China. Factory photos provided by Hon Hai.

Source: Company data,

Profit trend: It took Hon Hai 4 years to turn its Vietnam business to positive OPM. Hon Hai's India OPM was at -1% in 2021, which is still below the company's blended OPM of 2.5%, which we believe reflects that the new factory has lower efficiency, higher depreciation, and is far away from its supply chain, despite lower labour costs (50% lower vs. China). We expect the OPM to gradually improve through time on the back of scale ramp-up, and improving manufacturing efficiency.

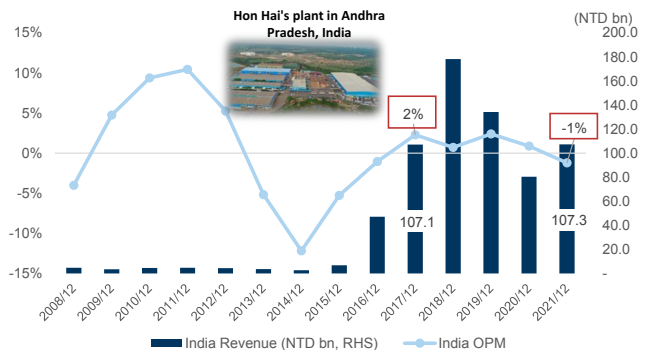
Exhibit 8: Hon Hai's investment in Vietnam: OPM turned positive after 4 years



Data include all consolidated subsidiaries in Vietnam. Factory photos provided by Hon Hai.

Source: Company data

Exhibit 9: Hon Hai's investment in India: OPM still unstable



Data include all consolidated subsidiaries in India. Factory photos provided by Hon Hai.







Source: Company data

Benefits: policies, lower labour costs, large domestic market

Government subsidies drive domestic investments. From 2020-22, India's government has implemented 6 subsidy plans with a total budget of over US\$17bn in the technology sector. The subsidies are provided for smartphone, PC/ tablets, server,

electronic components, semis, and telecom equipment, and incentives are directly linked to incremental revenue, incremental net profits or capex that the company earned or invested, providing a strong attraction for companies. For example, the Production Linked Incentive (PLI) for Large-scale electronics manufacturing provides a 3%-6% incentive to incremental sales, which enterprises find attractive as the GM for leading EMS was only 4%-6% (Hon Hai 6%, Pegatron 4%, Wistron 6%) in 2021. For greater China tech companies, Taiwan players are major participants in these subsidies schemes. However, some smartphone brands from mainland China are also actively seeking partnership with India EMS that qualify for the PLI schemes. We note that Transsion has said it is looking for JV partnership with India's domestic EMS to share the benefits of PLI subsidies.

Exhibit 10: India's recent subsidies for the technology sector

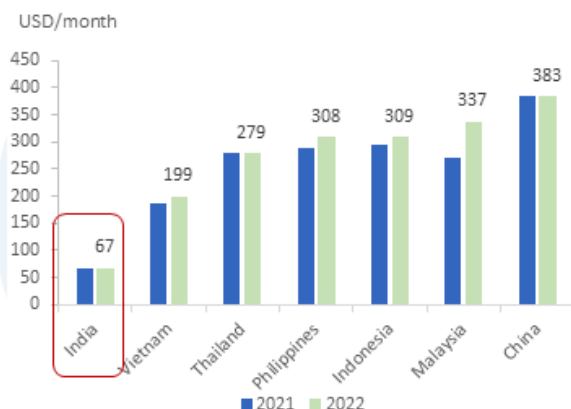
India policies for technology sector	Announcement date	Total budget (INR bn)	Total budget (US\$bn)	Incentive Details	Greater China Participants
PLI for Large Scale Electronics Manufacturing: Electronic Components 	Round 1: 2020 Round 2: 2021	409.51	4.9	Round 1: 4%-6% on incremental sales Round 2: 3%-5% on incremental sales	Hon Hai, Wistron, Pegatron
PLI for IT Hardware: PC, Tablets, Servers 	2021	73.25	0.9	2% to 4% on incremental sales	Hon Hai, Wistron
Scheme for Promotion of Manufacturing of Electronic Components and Semiconductors (SPECS): Electronic components, semis, capital goods 	2020	32.85	0.4	25% on capex	-
Modified Electronics Manufacturing Clusters Scheme (EMC 2.0): Electronics Manufacturing 	2020	37.62	0.5	up to 50% of infrastructure project cost	-
PLI for Promoting Telecom & Networking Products Manufacturing: Telecom equipment 	2021	121.95	1.5	4% to 7% on incremental sales	Hon Hai
Modified Programme for Semiconductors and Display Fab Ecosystem: fabs and semi design 	2022	760	9.1	Fab: 50% of capex project cost Semi design: 50% R&D costs and 6% - 4% on net sales	Hon Hai (announced JV with Vedanta)

Source: India Ministry of Electronics & Information Technology, Company data

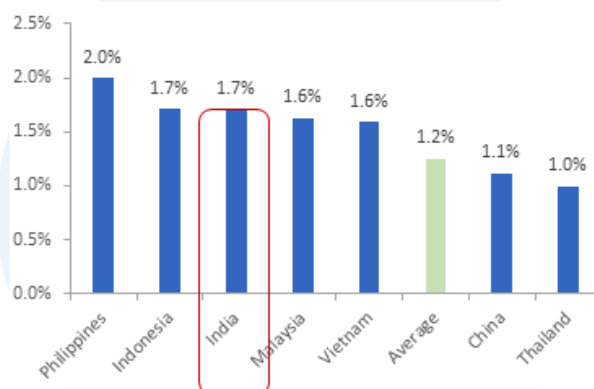
Besides government incentives, per our checks with the Greater China technology supply chain, major drivers for expanding production in India include: **(1) Large domestic market.** India's population had reached 1,408m by 2021, similar to that of China (1,412m), supporting large domestic demand. **(2) Lower labour costs,** only 50% of those in China given lower wages and lower employment turnover. **(3) Trade tension and geopolitical uncertainties,** which are driving companies to build a diversified production network and build backup facilities outside of China. **(4) Market share;** we see brand customers are keen to diversify production sites given macro uncertainties (e.g. geopolitical tension, COVID and inflation), and those that can expand capacity globally have a better chance of keeping or expanding market share. As an example, three Taiwan-headquartered companies were added to Apple's top supplier list in FY 2021 ([Link](#)), while none of them produce products for Apple in Taiwan – two of them produce the products in mainland China and one in both mainland China and India.

Exhibit 11: India is advantageous in terms of wage level and demographic structure, while still catching up with education

Comparing wage level, demographic structure, education and power prices in India, China and South-east Asia

India has the lowest minimum wage

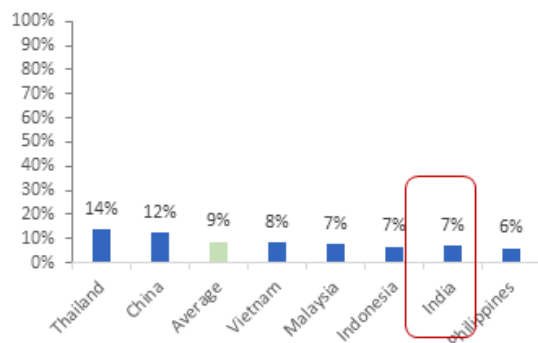
Source: Trading Eco

India has a higher birth rate

Source: World Bank, as of 2020

India has a better age structure than China, with a lower % of elderly people

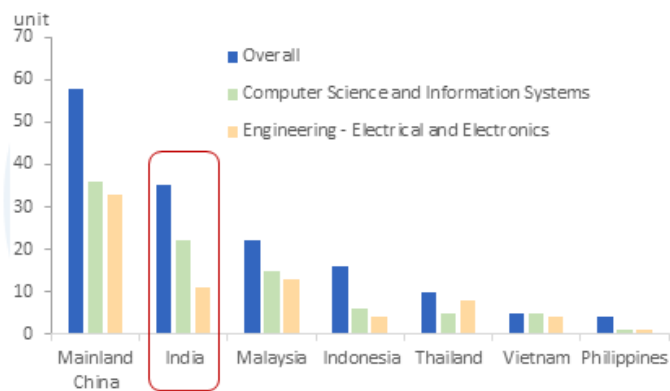
Percentage of population aged 65 and above



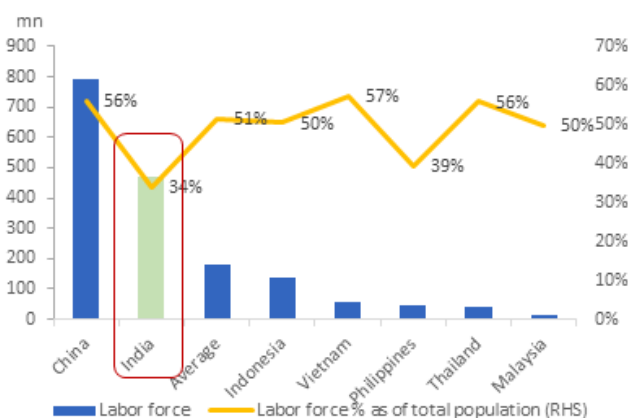
Source: World Bank, as of 2021

Mainland China has the most universities ranking 1-1,000

Number of universities ranked in the top 1,000 (2022)



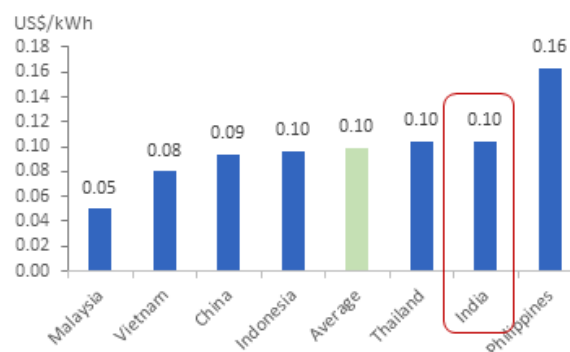
Source: QS World Ranking

Labor force in China and India far larger than in SEA

Source: World Bank, as of 2021

India has a similar industrial electricity price to China

Electricity prices in China, India and Southeast Asia (2021)



Source: Global Petrol Prices

Exhibit 12: Tax rate in India is similar to China (2021)

Country	VAT	CIT	VAT Special tax rate	CIT Special tax rate
China	13%	25%	<ul style="list-style-type: none"> • 6% for R&D and technology services, and value-added telecom services. • 9% for transportation, infrastructure, and real estate leasing business. 	<ul style="list-style-type: none"> • 10% for selected IC design and key software enterprises • 15% for government-supported high technology enterprises • 20% for qualified small and medium enterprises
India	12.5%	25%/30%	<ul style="list-style-type: none"> • 1% for gold, silver, and precious stones. • 4% for cooking oil, tea, and medicines. • 20% for motor spirit (petrol, diesel and aviation turbine fuel), and liquor. 	<ul style="list-style-type: none"> • 25% only for companies that turnover did not exceed INR 4 billion in FY 2020/21 • Additional 4% for health and education services • Additional 1.2% for companies with net income up to INR 10 million • Additional 3.38% for companies with net income up to INR 10-100 million • Additional 4.94% for companies with net income > INR 100 million • 40% for foreign companies • Additional 1.6% for foreign companies with net income up to INR 1-10 million • Additional 2.43% for foreign companies with net income up to INR 10-100 million • Additional 3.68% for foreign companies with net income > INR 100 million

Source: State Taxation Administration of China, Vietnam FIA, The Revenue Department of Thailand, Philippines Bureau of Internal Revenue, Ministry of Finance Malaysia, pwc

Challenges: Lower ROIC, no mega sites, and geographical distance from supply chain

Key challenges to ramping up production in India include lower investment return (ROIC), different languages and **work-life preferences**, geographical distance from the supply chain, and dispersed production sites. While talent supply is a market concern, companies are relatively positive, stating that local talent is sufficient for manufacturing, especially when more companies move in and train local workers.

Tariffs play a key role in driving local production in India. Take smartphones for example. The Indian government charges a 20% tariff for imported smartphones, which means that local production in India carries higher profitability than phones produced outside of India. Per our supply chain channel checks, labor costs in India are 50% below China, though we note that India is further away from the supply chain, leading to higher transportation fees. In addition, India's power supply has not been stable ([link](#)), suggesting potential to cap development of higher value-added products, such as panels, semiconductors, or precision components. The newly established factories in India also carry higher depreciation costs and lower efficiency as they need to train laborers. Different working habits, such as laborers preference to work in their hometowns rather than stay in dormitories, also leads to smaller scale per production site, leading to lower manufacturing efficiency. We estimate the GM in India is lower than in China, if excluding the 20% tariff.

Exhibit 13: With a 20% tariff, local production in India enjoys better profitability

Illustrative margin on smartphone production: Made in China vs. Made in India

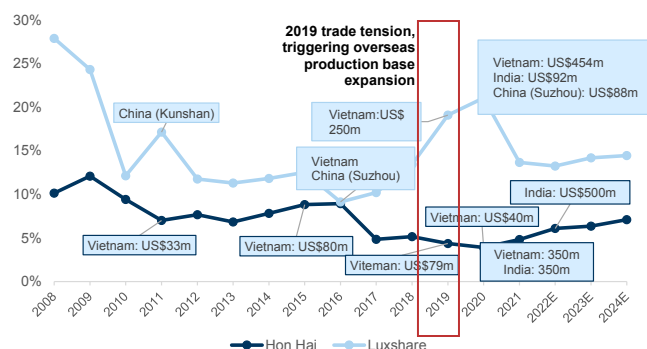
Smartphones	Made in China, sell in India	%	Made in India, sell in India	%	Diff. Remarks
Revenue	100.00		100.00	0%	
Cost of good sold					
1. Raw materials	76.00	64%	81.32	82%	7% Main components are shipped from China to India, creating higher costs
1.1 Key components	76.00		76.00	0%	
1.2 Tariff	0.00		3.80	n.a.	Assume blended tariff is 5% (10%-15% import tariff of camera module, display and vibrator motor)
1.3 Transportation	0.00		1.52	n.a.	Assume transportation cost at 2% of good values
2. Labour	7.00	6%	3.50	4%	-50% Lower labor cost in India due to larger working aged population and lower turnover rate
3. Manufacturing	4.48	4%	4.70	5%	5% Assume 5% lower production efficiency in India than in China for long-term, due to smaller production site
4. Depreciation	4.48	4%	4.70	5%	5% Higher depreciation cost due to newer production lines
5. Utility	4.48	4%	4.70	5%	5% Industrial electricity price in China and India are similar; however, power supply is less stable vs. China
6. Tariff	20.00	17%	0.00	0%	n.a. 20% import tariff of smartphone from China to India
7. Transportation	2.00	2%	0.00	0%	n.a. Assume transportation cost at 2% of good values
Cost of good sold	118.44	100%	98.93	100%	-16%
Gross profits	-18.44		1.07		
Gross margin	-18.44%		1.07%		With 20% tariff, local production in India enjoys better profitability

Source: Company data, India Central Board of Excise & Customs, Goldman Sachs Global Investment Research

Production is less scalable in India than in China due to different work-life

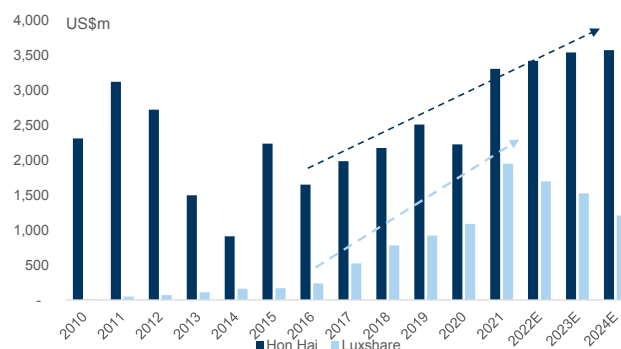
preferences. Generally speaking, India's workers tend to work close to home, and Chinese workers are used to staying away from their hometowns in dormitories / factories. For example, Hon Hai operates in three smaller manufacturing campuses in India across Sri City in Andhra Pradesh state and Sriperumbudur in Tamil Nadu state, while it has a centralized production base in Zhengzhou, China. The three India sites host 30-40k workers and 50+ assembly lines in total, while the Zhengzhou base has 200-300k workers (in peak season) and 90+ assembly lines. Pegatron's production sites in India are a similar size, with 20-30k workers per site. Hon Hai is planning to invest in a new factory in India, which could potentially recruit up to 100k workers.

ROIC and OPM could be lower initially. The dispersion of factories across India could bring lower production efficiency compared to the mega sites that operate in China. Hon Hai and Luxshare are two key names in Greater China Tech that have expanded capacity to diversify production sites for clients. However, both companies' ROIC declined over the past decade in step with their capacity expansion, potentially reflecting lower efficiency under a regional production hub model compared to a centralized production base.

Exhibit 14: Both Hon Hai and Luxshare's ROIC declined with capex in expansion

2022-24E are GSe.

Source: Company data, Goldman Sachs Global Investment Research

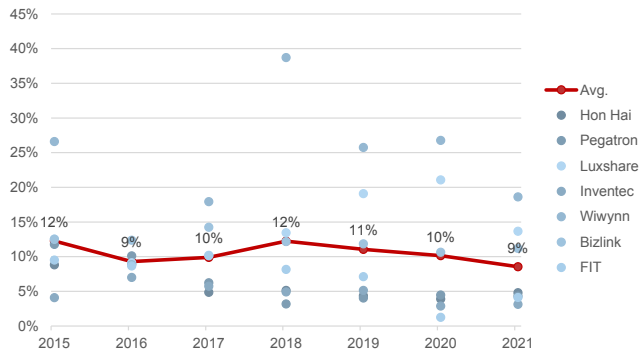
Exhibit 15: Both Hon Hai and Luxshare have increased capex for production base diversification

2022-24E are GSe.

Source: Company data, Goldman Sachs Global Investment Research

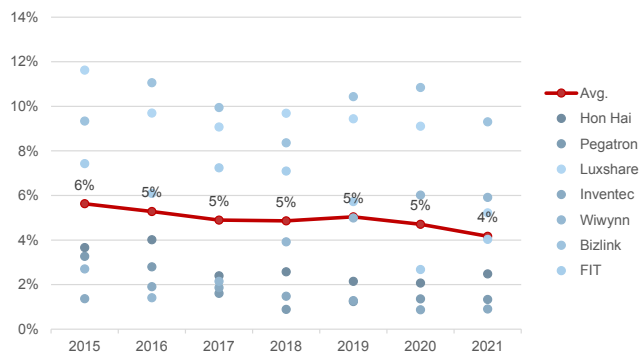
- **Leading EMSs ROIC down by 3% on avg. in 2015-2021:** We compared the ROIC of companies that expanded capacity into India/SEA in 2015 vs. 2021, periods before and after the capacity expansion triggered by trade tensions in 2019. We note that most companies' ROIC declined during the period (down from 12% in 2015 to 9% in 2021, on average). The decline in ROIC was mainly due to increased capex, lower production efficiency in new sites, a longer supply chain, and reduced scale effects given decentralized production.
- **Lower ROIC compared to local peers:** Compared to local peers, Greater China companies that expanded into SEA and India also have lower ROIC. In 2015, Greater China companies' average ROIC was 12% vs. local peers (SKP in Malaysia, Hana in Thailand, and Dixon in India) at an average 17%. By 2021, Greater China companies' average ROIC had fallen to 9% vs. the local peer average sustained at 12%. We believe this reflects the diversifying production base business model carrying a lower ROIC.
- **Lower OPM:** Greater China Tech companies' OPM was higher when in 2015 (on average 6%, centralized production sites) vs. in 2021 (4%, diversified production), as production sites became more diversified and competition intensified in consumer electronics. Greater China Tech companies that diversified production had an avg. OPM of 4% vs. localized peers at 6%, which could potentially reflect a higher efficiency of centralized production compared to regional production hubs.

Exhibit 16: Global leading EMS ROIC was on average 12% in 2015 (centralized production sites) vs. 9% in 2021 (diversified production)



Source: Company data

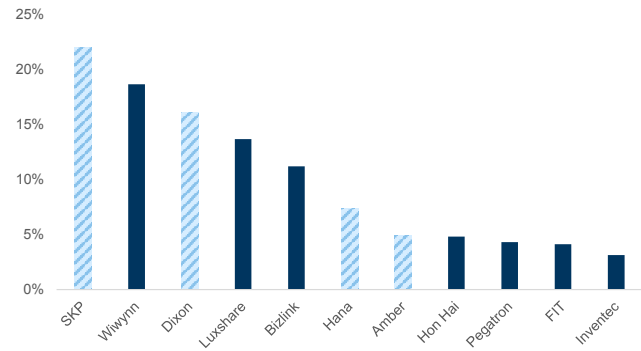
Exhibit 18: Global leading EMS OPM was on average 6% in 2015 (centralized production sites) vs. 4% in 2021 (diversified production)



Source: Company data

Exhibit 17: Local EMS has higher ROIC compared to Greater China vendors expanding to India and SEA

ROIC in 2021: local EMS vs. Greater China vendors expanding to India

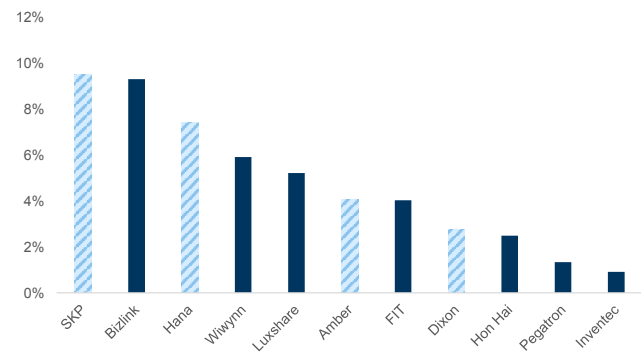


SKP in Malaysia, Hana in Thailand, and Amber and Dixon in India

Source: Company data

Exhibit 19: Local EMS has higher OPM compared to Greater China vendors expanding into India and SEA

ROIC in 2021: local EMS vs. Greater China vendors expanding to India



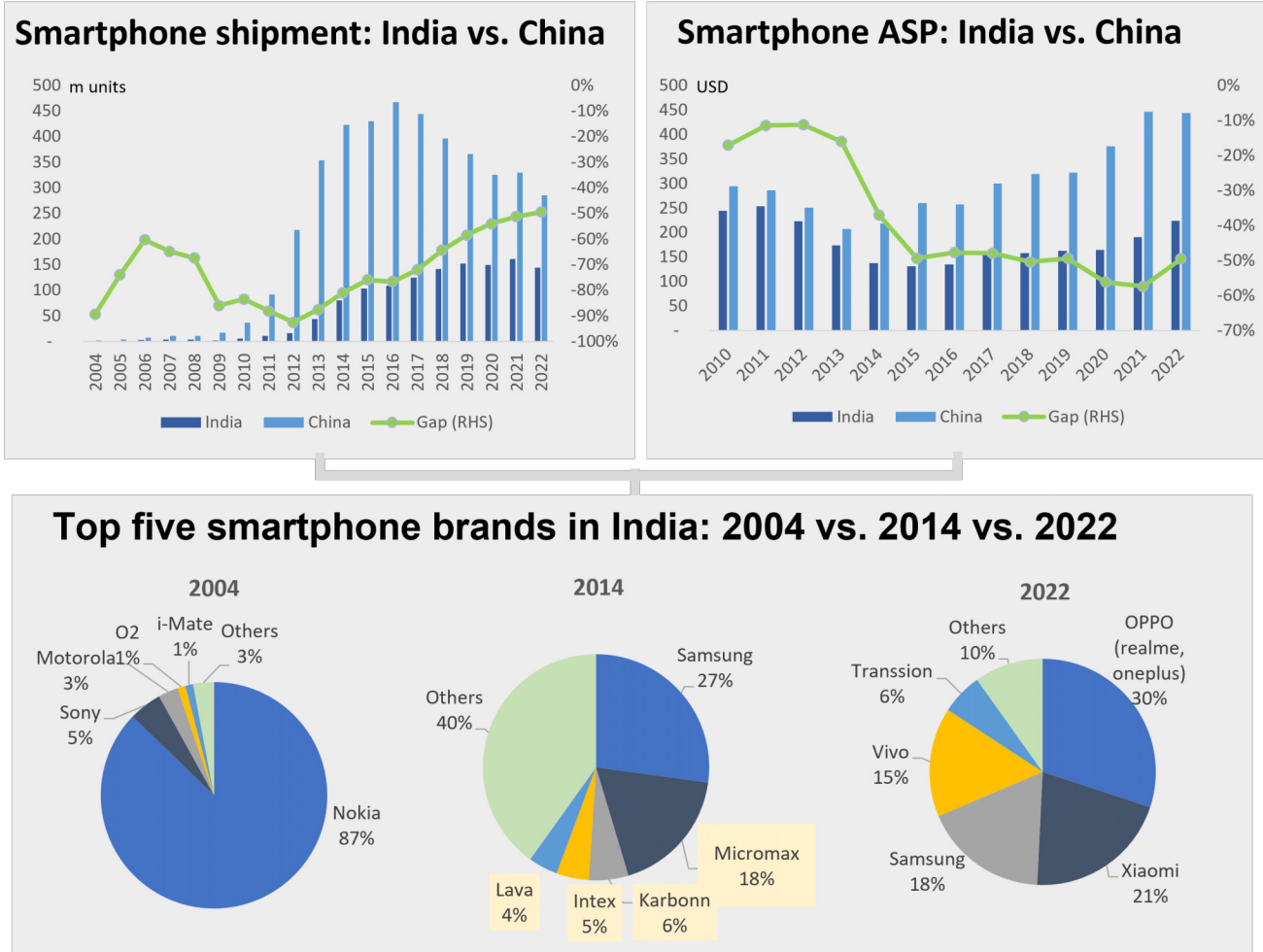
SKP in Malaysia, Hana in Thailand, and Amber and Dixon in India

Source: Company data

Smartphones: China brands and supply chain remain large

India smartphone market is at 144m units in 2022, or 12% of global market share, which is 50% below China despite similar population; ASP is at US\$224 in 2022, also 50% below China. The smartphone penetration rate is at 72% in India, much lower than China's 98%, showing upside, per IDC. India smartphone market is dominated by China smartphones, with OPPO (including realme and oneplus), Xiaomi, Vivo, and Transsion accounted for 73% of market in 2022, followed by Samsung at 18%, and Apple at 5%, per IDC.

Exhibit 20: Top five smartphone brands in India: 2004 vs. 2014 vs. 2022



Source: IDC

Products: latest specification from Chinese brands: We compare the high/ mid/ low end models of Indian local brands and Chinese brands, and found: (1) Chinese brand address a more high-end market, with stronger SoC, larger storage, better display (OLED vs. LCD, higher resolutions), better camera (high pixels and more cameras per phone) and fast charging (up to 120W for Chinese vs. 18W for local) and (2) With budget (US\$100 or below), the smartphones specification between Chinese brands models and Indian ones are quite similar.

Exhibit 21: High-end, Mid-end, Low-end models of each brand in India

High end		Chinese brand		Indian local brand	
Brand	Xiaomi	Oppo	Vivo	Micromax	Lava
Model	Xiaomi 13 Pro	Reno 8 Pro 5G	X80 Pro	in note 1	Blaze 5G 6GB
Release date	Dec 2022	Jul 2022	Apr 2022	Nov 2020	Oct 2024
Price starting (US\$)	1,099	647	1,062	122	200
Chipset, storage					
Network	5G	5G	5G	4G	5G
RAM (max)	12GB	12GB	12GB	4GB	6GB
ROM (max)	256GB	256GB	512GB	128GB	128GB
SoC	Qualcomm Snapdragon 8 Gen 2 (4 nm)	Mediatek Dimensity 8100-Max (5 nm)	Qualcomm Snapdragon 8 Gen 1 (4 nm)	Mediatek Helio G85 (12nm)	Mediatek Dimensity 700 (7 nm)
Panels					
Display type	OLED	OLED	OLED	LCD	LCD
Refresh rate	120Hz	120Hz	120Hz	-	90Hz
Panel size	6.73	6.7	6.78	6.67	6.52
Panel resolution	1440 x 3200 (522 ppi)	1080 x 2412 (394 ppi)	1440 x 3200 (517 ppi)	1080 x 2400 (395 ppi)	720 x 1600 (269 ppi)
Cameras					
Front camera (MPx)	32	32	32	16	8
Rear camera (MPx)	50.3+50+50	50+8+2	50+48+12+8	48+5+2+2	50+2+VGA
Fast charging and battery					
Battery	4820 mAh	4500 mAh	4700 mAh	5000 mAh	5000 mAh
Charging	120W	80W	80W	18W	10W

Mid end		Chinese brand		Indian local brand	
Brand	Xiaomi	Oppo	Vivo	Micromax	Lava
Model	K50i 5G	F21 Pro 5G	V27 Pro	in 1b	Yuva 2 Pro
Release date	Jul 2022	Apr 2022	Mar 2023	Nov 2020	Feb 2023
Price starting (US\$)	391	391	562	98	122
Chipset, storage					
Network	5G	5G	5G	4G	4G
RAM (max)	8GB	8GB	12GB	4GB	4GB
ROM (max)	256GB	128GB	256GB	64GB	64GB
SoC	Mediatek Dimensity 8100 (5 nm)	Qualcomm Snapdragon 695 5G (6 nm)	Mediatek Dimensity 8200 (4 nm)	Mediatek Helio G35 (12 nm)	Mediatek Helio G37 (12 nm)
Panels					
Display type	LCD	OLED	OLED	LCD	LCD
Refresh rate	144Hz	-	120Hz	-	-
Panel size	6.6	6.43	6.78	6.52	6.52
Panel resolution	1080 x 2460 (407 ppi)	1080 x 2400 (409 ppi)	1080 x 2400 (388 ppi)	720 x 1600 (269 ppi)	720 x 1600 (269 ppi)
Cameras					
Front camera (MPx)	16	16	50	8	5
Rear camera (MPx)	64+8+2	64+2+2	50+8+2	13+2	13+VGA+VGA
Fast charging and battery					
Battery	5080 mAh	4500 mAh	4600 mAh	5000 mAh	5000 mAh
Charging	67W	33W	66W	10W	10W

Low end		Chinese brand		Indian local brand	
Brand	Xiaomi	Oppo	Vivo	Micromax	Lava
Model	Redmi A1	A17k	Y02	in 2C	X3
Release date	Sep 2022	Oct 2022	Nov 2022	May 2022	Dec 2022
Price starting (US\$)	110	159	159	73	98
Chipset, storage					
Network	4G	4G	4G	4G	4G
RAM (max)	3GB	3GB	3GB	3GB	3GB
ROM (max)	32GB	64GB	32GB	32GB	32GB
SoC	Mediatek Helio A22 (12 nm)	Mediatek Helio G35 (12 nm)	-	Unisoc T610 (12 nm)	Mediatek Helio A22 (12 nm)
Panels					
Display type	LCD	LCD	LCD	LCD	LCD
Refresh rate	-	-	-	-	-
Panel size	6.52	6.56	6.51	6.52	6.52
Panel resolution	720 x 1600 (269 ppi)	720 x 1612 (269 ppi)	720 x 1600 (270 ppi)	720 x 1600 (269 ppi)	720 x 1600 (269 ppi)
Cameras					
Front camera (MPx)	5	5	5	5	5
Rear camera (MPx)	8+0.08	8	8	8+VGA	8+VGA
Fast charging and battery					
Battery	5000 mAh	5000 mAh	5000 mAh	5000 mAh	4000 mAh
Charging	10W	-	10W	10W	10W

Source: Company data

Brands: China smartphones as dominators: India smartphone market is dominated by China smartphones, sharing the similar supply chain. The larger local brands are

Micromax, Lava and Reliance (Jio), with 8-13 years history; yet small annual shipment at 0.4-0.7m or <1% market share each.

- **Shipment and ASP:** India local brands' shipment is small (market share <1%). ASP also lower, avg. at US\$87, vs. Chinese players' avg. ASP at US\$180.
- **Brand image varies:** (1) Indian brand: Lava emphasis 'Made in India' and 'trust worthy', Micromax are closer to young people, while Jio has a more Tech specifications included by partnering with Google to bring an 'Indian customized OS' to consumers; (2) Chinese Brand: Xiaomi focuses on 'Made in India' and price-performance ratio; Oppo and Vivo are more expensive with 'Good quality'.
- **Marketing strategy:** Indian brands' marketing are much simpler: Lava spends less in brand ambassador, Micromax are less advertised and Jio highlights partnership with Google. Chinese players are more aggressive, with higher spending in brand ambassadors, TV/ airport/ outdoor advertisements and sponsorship to sports teams/ sports games.
- **Channel strategy:** Lava and Micromax rely on online brand stores and retailer partnerships, and Jio utilize its telecom channel as largest telco operator in India; It is not common for these local brands to have their own brick-and-mortar brand stores. Chinese players' channels in India has been quite sophisticated.

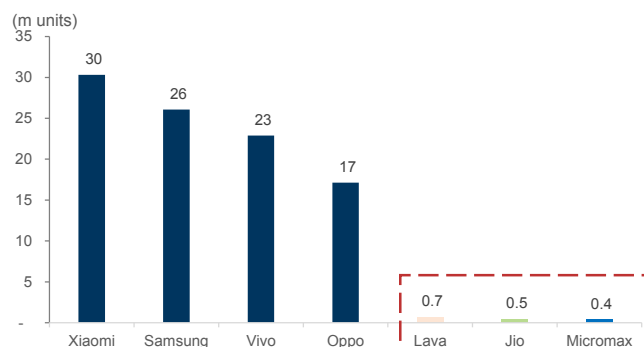
Exhibit 22: Smartphone brand comparisons in India: Chinese brands vs. Indian brand

Smartphone brands in India	China brands			India brand		
Brand	 Xiaomi	 Oppo	 Vivo	 Lava	 Micromax	 Jio
2022 shipment in India (m units)	30		17	0.68	0.37	0.47
2022 ASP in India (US\$)	152		184	82	106	73
Market share	21%		12%	0.5%	0.3%	0.3%
Brand image	Made in India, high price-performance ratio	Good quality	Good quality	Made in India, most trusted brand	Young	Tech
Marketing strategy	<ul style="list-style-type: none"> ✓ Brand ambassador (Indian actor) 	<ul style="list-style-type: none"> ✓ Advertisement (posters, TV, airport) ✓ Sponsorship to Indian national cricket team 	<ul style="list-style-type: none"> ✓ Advertisement (posters, TV, airport) ✓ Sponsorship to India's professional cricket league 	<ul style="list-style-type: none"> ✓ Brand ambassador (Indian actor) 	-	<ul style="list-style-type: none"> ✓ Partnership with Google (Customized AndroidOS)
Channel strategy	<ul style="list-style-type: none"> ✓ Brand online store ✓ Brand offline store ✓ Retailers (12k+) ✓ Telecom channel 	<ul style="list-style-type: none"> ✓ Brand online store ✓ Brand offline store ✓ Retailers (60k+) 	<ul style="list-style-type: none"> ✓ Brand online store ✓ Brand offline store ✓ Retailers (70k+) 	<ul style="list-style-type: none"> ✓ Brand online store ✓ Retailers 	<ul style="list-style-type: none"> ✓ Brand online store ✓ Retailers 	<ul style="list-style-type: none"> ✓ Telecom channel (Jio is the largest Telecom operator in India)

Source: Company data, IDC

Exhibit 23: India's local smartphone brands' shipment were <1m in 2022

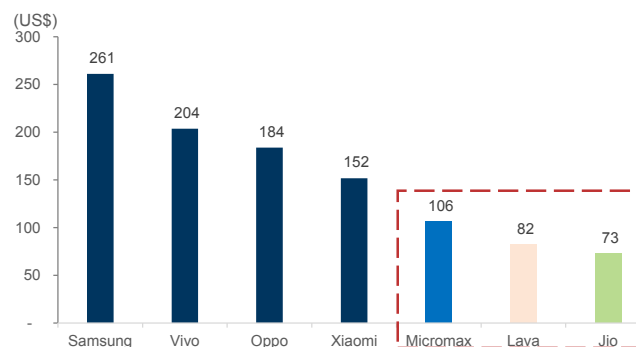
India smartphone shipment by brand



Source: IDC

Exhibit 24: India local smartphone brands' ASP was US\$87 on avg. in 2022, vs. market blended at US\$256

India smartphone ASP by brand

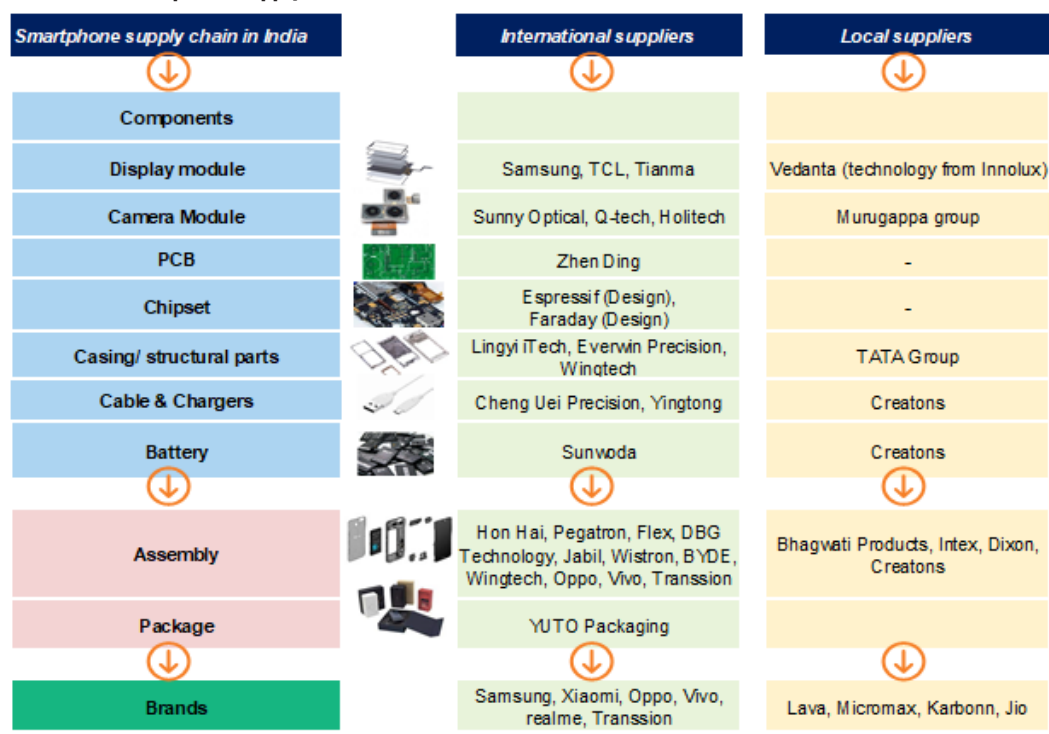


Source: IDC

Supply chain: some components can be produced locally; while ICs rely on import:

- **Display**, Samsung, TCL, Tianma Holitech, Lianchuang, and TXD Tech have back-end display modules factories in India. India mining Group Vedanta aims to build TFT LCD panel and module plant in India (in partnership with Innolux), which would be India's first flat panel display factory including both TFT, color filter, and cell frontplane processes and module assembly ([link](#)).
- **Camera module/ finger print module**, Sunny Optical, Q-tech, Holitech have local capacity. Indian firm Murugappa group recently acquired a camera module factory in India in 2022 ([link](#)) and could potentially become a local supplier. **PCB**, Zhen Ding has built local capacity. **Casing/ Mechanical parts**, Lingyi iTech has built local capacity. **Cable & Chargers**, with both international and local suppliers (Creatons).
- **Assembly**, mostly self-own factories (Micromax, Intex), some out-sourced to Hon Hai (Reliance Jio), based on our industry check. There are also multiple local EMS (Dixon, Creaton) in India.
- **SoC**, UniSoC and MediaTek are used, however these SoC cannot be produced locally. **Other ICs**, some Chinese IC designers have R&D centers in India (Espressif, Faraday), while manufacturing still rely on import.

Exhibit 25: Smartphone supply chain in India (2022)



Source: Company data

Components: More focused in SEA as close to supply chain

Despite EMS' rising focus on India given the more sufficient labor supply, hardware component supply chain vendors (PCB/CCL/Power supply/Connector) appear more focused on Southeast Asia as they are working on production site diversification from China given the relatively more mature supply chain cluster (e.g. back-end semiconductors in Malaysia). For example, leading smartphone CCL supplier, Elite Material, and leading server PCB supplier, Gold Circuit, both plan to build new production sites either in Vietnam or Thailand, marking their first non-Greater China factory. Global EV/telecom/cloud power supply leader Delta Electronics has quite a strong production footprint in Thailand, due to its close ties with Delta Thailand. Leading smartphone FPCB supplier, Zhen Ding, appears to be an exception as the company has spent over US\$100mn building its factory in India; while the production line is for back-end SMT which may provide last-mile component delivery support to its parent company Hon Hai.

India and Southeast Asia expansion pipeline

While H/W component supply chain vendors are focused on expansion opportunities in Southeast Asia, it is worth noting that current and/or planned into India at US\$15.6bn is equal to c.90% of the total investment in SEA. Within the US\$15.6bn investment, we see GC tech commitments so far at US\$2bn in India, with 85% out of the US\$2bn goes

to assembly.

Exhibit 26: Expansion roadmap in Southeast Asia (SEA) and India

Country	Sector	2021 and before	2022	2023	2024	2025	Long-term/ not specified	Investment (US\$ mn)	Total investment (US\$ mn)	
India	Consumer electronics		<div>Hon Hai (Taiwan): smartphone assembly capacity expansion</div> <div>Vivo (China): smartphone assembly</div>					<div></div>	500	
			<div>Hon Hai (Taiwan): smartphone assembly capacity expansion</div> <div>Sunny Optical (Hong Kong): camera modules</div>					<div></div>	429	
			<div>Hon Hai (Taiwan): smartphone assembly capacity expansion</div> <div>Sunny Optical (Hong Kong): camera modules</div>					<div></div>	350	
			<div>Sunny Optical (Hong Kong): camera modules</div>					<div></div>	300	
			<div>Pegatron (Taiwan): smartphone assembly</div>					<div></div>	135	
			<div>Zhen Ding (Taiwan): PCB SMT</div>					<div></div>	113	
			<div>Luxshare (China): smartphone assembly</div>					<div></div>	92	
			<div>Realme (China): TWS manufacturing*</div>					<div></div>	33	
	Data Center		<div>DBG Technology (China): smartphone assembly</div>					<div></div>	6	
			<div>Q-tech (Hong Kong): camera modules</div>					<div></div>	4	
			<div>Amazon (US): data centre</div>					<div></div>	4,400	
			<div>NTT (Japan): data centre</div>					<div></div>	2,000	
	Semis		<div>Microsoft (US): data centre</div>					<div></div>	1,837	
			<div>Tower Semis (US) x Next Orbit Ventures (India): Analog IC fab (65nm)</div>					<div></div>	3,000	
Automotive		<div>Hon Hai (Taiwan): Chip-related production line</div>					<div></div>	119		
		<div>Suzuki (Japan): EV manufacturing, EV battery</div>					<div></div>	1,370	15,557	
		<div>Toyota (Japan): EV parts</div>					<div></div>	624	(GC Tech	
		<div>Kia (Korea): EV manufacturing</div>					<div></div>	245	companies: 2,081)	
Vietnam	Consumer electronics		<div>Samsung (Korea): smartphone components (mainboards, PCB, camera modules, linear motors)*</div>					<div></div>	920	
			<div>Samsung (Korea): TV and home appliances*</div>					<div></div>	841	
			<div>Ju Teng (Taiwan): NB/ car monitor casing</div>					<div></div>	43	
	Semis		<div>BYDE (China): tablet assembly</div>					<div></div>	27	
			<div>Samsung (Korea): FC-BGA package substrate</div>					<div></div>	852	2,736
Automotive		<div>Gotion (China): EV LFP batteries</div>					<div></div>	53	(GC Tech companies: 123)	
Malaysia	Data Center		<div>GDS (China): data centre</div>					<div></div>	306	
			<div>Wiwynn (Taiwan): server PCBA assembly</div>					<div></div>	68	
			<div>Wiwynn (Taiwan): server rack assembly</div>					<div></div>	15	
	Semis		<div>Intel (US): advanced packaging and testing</div>					<div></div>	7,000	
			<div>Infineon (Germany): SiC / GaN fab</div>					<div></div>	2,087	
			<div>ams OSRAM (Austria): LED, micro LED</div>					<div></div>	873	
			<div>Tongfu (China): OSAT for processors</div>					<div></div>	455	
			<div>ASE (Taiwan): OSAT for copper clip and image sensor</div>					<div></div>	300	
	Automotive		<div>Samsung (Korea): EV Cylindrical batteries</div>					<div></div>	1,300	12,952
		<div>SK Group (Korea): copper foil for EV battery</div>					<div></div>	548	(GC Tech companies: 1,144)	
Indonesia	Semis		<div>Infineon (Germany): packaging and testing for car power ICs</div>					<div></div>	34	194
	Automotive		<div>Hyundai Motor (Korea): car manufacturing</div>					<div></div>	160	(GC Tech companies: -)
Thailand	Semis		<div>WUS Printed Circuit (China): PCB</div>					<div></div>	280	
			<div>Quanta Storage (Taiwan): SSD, robots</div>					<div></div>	10	
	Automotive		<div>Hon Hai (Taiwan): EV manufacturing</div>					<div></div>	400-800	1,589
		<div>Great Wall Motor (China): EV manufacturing</div>					<div></div>	699	(GC Tech companies: 1,589)	

As of Mar 2023.

Source: Company data, data compiled by Goldman Sachs Global Investment Research

Semiconductors: Less motivation for Foundry, but higher possibility for IC design/back-end services to expand in India

For Foundries, we do not expect second tier or leading Taiwan Foundries like TSMC or UMC to build capacity in India in the foreseeable future. This is because they likely have less motivation to move to India given the lack of existing ecosystem, infrastructure and semiconductor cluster. Moreover, both companies currently have sufficient non-Taiwan capacity to address potential S/D headwinds and have supply chain resilience among the supply chain. Other Taiwan Foundry names are also unlikely given their lack of scale to expand.

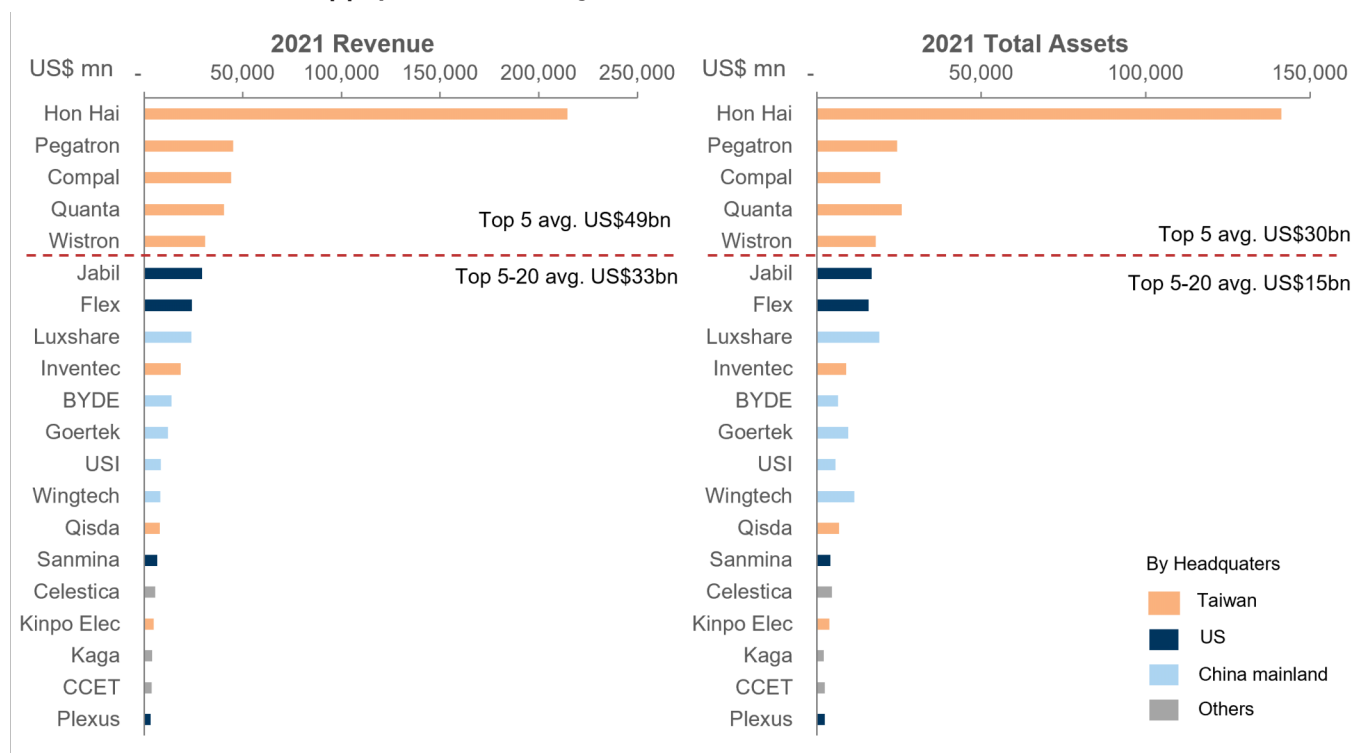
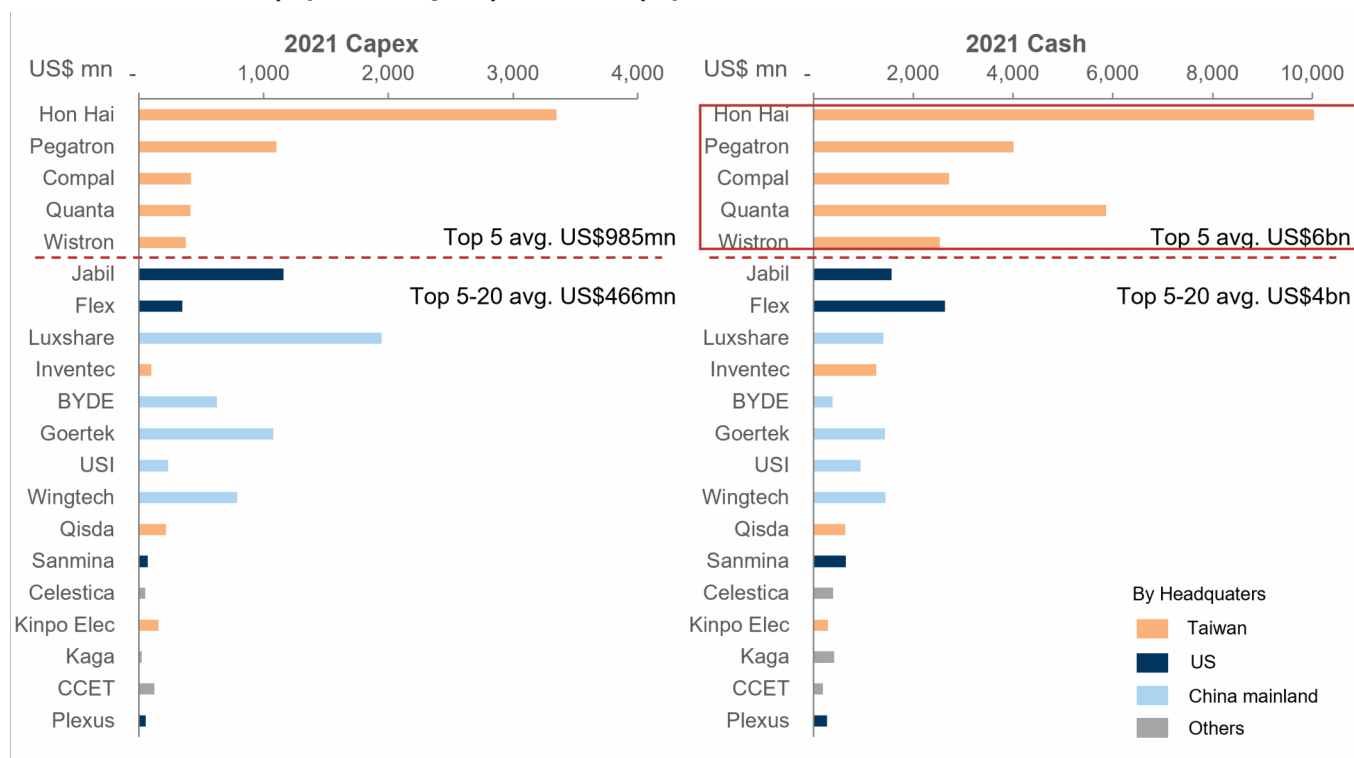
On the other hand, we see a higher chance for IC design and back-end OSAT companies to expand in India. IC design houses' main investment is R&D has been due to an R&D shortage in Taiwan. We see a higher possibility for IC design companies to expand in

India to seek more R&D talents. For instance, Taiwan IC design houses like MediaTek, have already expanding their R&D center to India. Furthermore, we also see back-end OSAT (outsourced semiconductor assembly and test) services companies as more likely to expand in India as they generally need to be closer to their end-markets and customers. That said, more aggressive subsidy programs from the government may be needed to attract more Investment in India.

Investment implications for Greater China Technology

Will China tech companies benefit from diversification into India? While still too early to gauge given many moving parts, e.g. COVID, geopolitical tensions, macro pressures in various regions, and supply chain disruptions, we expect GC Tech leaders to be benefit, given the rising entry barriers, and leaders having (1) stronger balance sheets to support global capacity expansion, (2) longer experience to manage labour, supply chain, inventory, logistics, and government relations globally, and (3) stronger fundamentals to compete with local peers (e.g. global tier brand customers still rely on 1-2 global leading suppliers but can allocate some orders to local suppliers to secure supply chain safety).

Street thinks EMS is a low value-added business with fierce competition; however, entry barriers are rising as brand makers are asking for diversified production sites to help reduce macro uncertainty. Healthy balance sheets and global experience in managing labour, supply chain, logistics, government relations has become more and more critical to garnering new orders. **Consensus views are that India may be too far away from supply chains challenging value for manufacturers to invest; however, we believe brand customers and government policies could drive India to creating its ecosystem, as was witnessed in China.** Furthermore, we think GC Tech companies who invest early (first mover advantage), will stand out as India's transition to becoming a global manufacturing hub takes hold. **Buy:** Hon Hai, Luxshare.

Exhibit 27: Global EMS / ODM: Top players come with a larger scale**Exhibit 28: Mainland China players with larger capex vs. Taiwan players with more cash on hand**

Potential for more jobs: Both Hon Hai and Pegatron mentioned around 10-20% of their smartphones production for their largest customer will be made in India in the coming 2

years; production in India is currently in single digits. A potential new factory for Hon Hai in Karnataka could potentially bring 100k new jobs ([link](#)); meanwhile, Hon Hai's / Pegatron's other factories in India currently have 10-20k labours per site (vs. 200-300k at Hon Hai's Zhengzhou factory).

Opportunities for local supply chain: Local companies also have the potential to have a role in India's transition, considering brand customers' needs. Take China for example, when brand customers established production sites in China, this cultivated local supply chain too: e.g. Luxshare in acoustics, cable/connectors, antenna, wireless charging, haptics, and assembly; Sunny Optical in cameras; AAC; Lens Tech and Biel Crystal in casings; BOE in panels.

Implication to Hon Hai; India contribution could remain low by 2025 considering its large scale: Hon Hai's capacity is 70% in China, and among the 30% outside of China, the largest capacity is in Vietnam; India is in the low single digits. The company's India capacity is set to expand in the coming 2 years with Apple's latest production plan ([link](#)). In 2021, Hon Hai's India revenues contribution was around 2%. For context, based on the latest Apple news about shifting more iPhone production to India, if we assume a 4x larger likely revenue contribution in 2025, this would imply contribution of around 6%, which would low in our view given Hon Hai's large scale. We expect a stable capex through 2025 despite growing investments in India, given its factories in other places are mainly requiring maintenance or raising automated levels. Our sensitivity analysis shows that for every 5% decline in smartphone revenue, this would imply a 1% decline on Hon Hai's gross profits, all else equal.

Exhibit 29: Hon Hai: Every 5% smartphone business revenue decline, could translate to a 1% decline in GP

2025E	+0%	-5%	CHG	Remark
Total revenues (NT\$m)	7,266,258	7,144,957	-2%	
Smartphones for the largest customer	2,426,014	2,304,713	-5%	Sensitivity analysis: every 5% of revenues decline...
Others	4,840,244	4,840,244	0%	
Mix	100%	100%	0%	
Smartphones for the largest customer	33%	32%	-1%	
Others	67%	68%	1%	
GM	7.1%	7.2%	0%	
Smartphones for the largest customer	5.3%	5.3%	0%	
Others	8.0%	8.0%	0%	
GP (NT\$m)	517,486	511,057	-1%	Sensitivity analysis: ...will bring 1% GP decline
Smartphones for the largest customer	128,579	122,150	-5%	
Others	388,907	388,907	0%	

Source: Company data, Goldman Sachs Global Investment Research

We see EV remaining the key catalyst to Hon Hai considering India may remain a small operating segment to Hon Hai given its large scale. 2023 could be a milestone year as its passenger EV should start mass production. With others also announcing production e.g. Fisker in 2024, production is moving toward Hon Hai's 5% market share target in 2025. EV carries stronger market growth and higher margins, which could support a higher valuation e.g. Magna trades at a 13x 2023E P/E vs. 8x for Hon Hai currently. **Recent market concerns on Hon Hai:** (1) Lordstown paused production given quality and performance issues ([report link](#)), we note that Lordstown's revenue contribution is relatively small and that Hon Hai's US factory is operating at normal capacity. (2) competition from Luxshare; note Hon Hai's investments in both India and China show the company's commitment to its largest brand customer, in our view.

Implication on Luxshare; India factories standby: Luxshare's capacity is 70-80% in China, Vietnam accounts for the remaining 20-30%. The company has 2 factories in India since 2019; however, both are on standby now for its largest brand customer. Management expects disciplined capex in coming years and sees Vietnam as the main production hub outside of China. Luxshare's smartphone assembly business for the largest brand customer is not consolidated but booked as investment income in non-op. Our sensitivity analysis shows that for every 5% decline in the smartphone business revenue, Luxshare could see a 1% decline net income, all else equal.

Exhibit 30: Luxshare: Every 5% smartphone business revenue decline, would bring a 1% decline in net income

2024E; Rmb m	+0%	-5%	CHG	Remark
Smartphone assembly revenues	258,252	245,340	-5%	
Smartphone assembly net margin	2.0%	2.0%	0.0%	
Smartphone assembly net income	5,165	4,907	-5%	Sensitivity analysis: every 5% of revenues decline...
Booked to investment income	4,649	4,416	-5%	
Operating income	20,403	20,403	0%	
Other non-op income	(635)	(635)	0%	
Pretax income	24,417	24,185	-1%	
Tax	4,395	4,353	-1%	
Minority	-	-	0%	
Net income	20,022	19,831	-1%	Sensitivity analysis: ...will bring 1% NI decline
Tax rate	18%	18%	0%	

Source: Company data, Goldman Sachs Global Investment Research

We see margin recovery and market share gain remaining the key catalysts to Luxshare, considering India is a small operating segment for the company. (1)

Margins recovery: top module and metal casing as new business with upside in both scale and yield rate, to drive GM recovery; (2) Market share gain on smartphone assembly. **Recent market concerns on Luxshare** were mainly around potential for geopolitical tensions to cap i market share in global-tier brand makers; concentrated to single customer, leading to more volatile revenue growth.

Downside risks to GC Tech's India opportunity

Exhibit 31: Summary of downside risks to GC Tech's India opportunity



Source: Goldman Sachs Global Investment Research

Geopolitical tension remains a key risk

- As it relates to India production, nowadays, we are seeing more capex investment

from Taiwan companies (e.g. Hon Hai, Pegatron, Wistron) with India government subsidies or partnerships with local companies; meanwhile there has been less investment from mainland China companies. Luxshare, for example, has two factories on standby in India; the company invested in the factories in 2019, but has yet to start production. Luxshare management has mentioned they remain disciplined in capex investment and at present, sees Vietnam as a more vital production site for them outside of China.

- **Operating restrictions could be a risk to Chinese investment in India:** For example, India blocked the use of 118 Chinese apps in 2020 and dozens of Chinese lending apps more recently in Feb 2023, suggesting potential for impact related to government measures. That said, similar bans / restrictions have not been seen in 'hard tech' firms. We note 'hard tech' firms tend to produce fixed assets and provide jobs in India to a greater degree than 'soft tech' ones. They also tend to present fewer concerns in terms of data collection capabilities.

Competition from local suppliers is another key risk. Considering India has a large domestic market, similar to China, and the distance to China supply chain, it is reasonable to think that global-tier brand makers will lean toward investing more in the local market to build another ecosystem. In this vein, we have seen brand makers' investments in mainland China bringing up a comprehensive local supply chain, e.g.: Luxshare in acoustics, cable/connectors, antenna, wireless charging, haptics, and assembly; Sunny Optical in cameras; AAC; Lens Tech and Biel Crystal in casings; BOE in panels.

India aiming to be self-sufficient: India is embracing self-sufficiency especially after Covid-related disruptions in supply chains, similar to the rest of the world. Given its large population, increased demand tends to manifest in a sizable goods trade deficit for India, a large part of which has been with China. We note that India's PLI in the Semiconductor sector is open-ended and is investment linked (whereas other PLIs are revenue/output linked) likely driven by the government's focus on becoming self-sufficient, encouraging domestic investments and transfers of technology.

Unstable power supply: Power shortage is another key downside risk, which is also a key reason most tech companies in India stay in assembly or modules. Nighttime power cuts could happen this summer and in coming years given rising electricity demand, particularly when solar energy is not available, and given lack of coal-fired energy amid macro challenges (rising coal price, depreciation, inflation) and limited hydropower capacity ([link](#)). Technology product manufacturing requires a stable power supply, and with unstable power supply, the industry could be capped at low-end modules or assembly at a smaller scale.

Longer-term ESG considerations

As supply chains continue to diversify into India driven by geopolitical tensions and supportive policy measures to promote India's "Make in India" initiative, we believe

investors, regulators and companies will increasingly focus on the longer-term ESG implications of shifting supply chain capacities into India. In this section, we focus on two key aspects: **(1) the longer-term environmental challenges and opportunities** of shifting businesses into India and **(2) social considerations** related to the current wage gaps between India and ex-India EM manufacturing hubs.

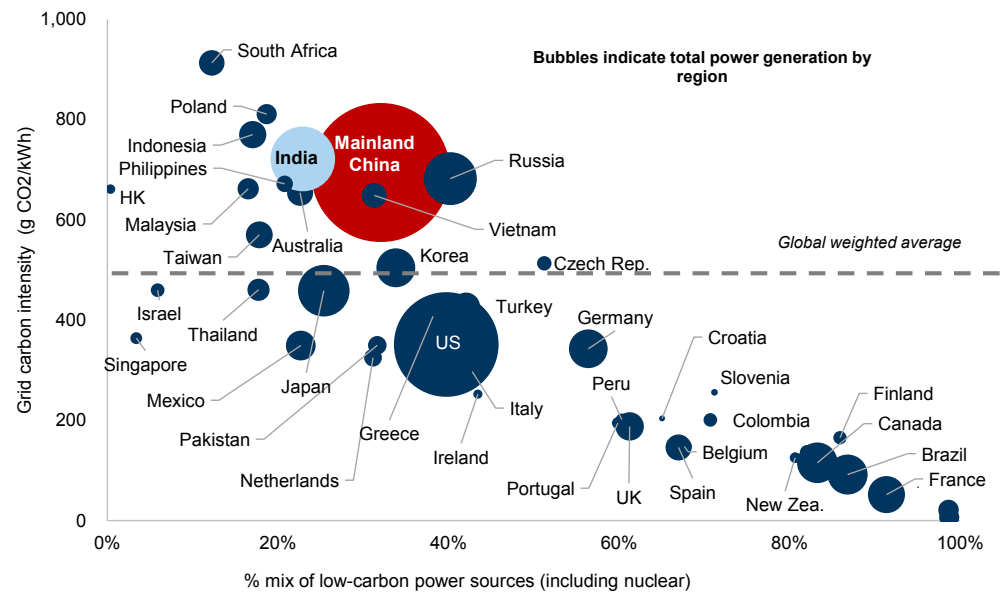
Potential environmental implications

Stakeholder demand is growing for greener products. As discussed in our [2020 Apple report](#) and the [Net Zero Guide](#), consumers (both from a B2B and B2C perspective) are increasingly becoming more discerning of environmental attributes of the products they purchase, and investors are increasingly engaging with companies on emissions footprints (currently [US\\$72 trillion in global AUM](#) incorporates Net Zero considerations). In addition, there is growing international focus on implementing carbon border adjustments in regions like the EU (broadly equivalent to carbon tariffs for certain imported goods) which may have longer-term trade implications for exporting countries where environmental regulations are deemed to be relatively less stringent.

- **Potential challenges:** At the national level, India has a relatively weaker decarbonization target both in the near-term (2030) and longer-term (net zero by 2070). India's grid network currently has a moderately higher emissions intensity (CO₂ per kWh output) than China's ([Exhibit 32](#)), which will indirectly impact local companies' emissions footprints and the embedded carbon emissions of products that they manufacture for buyers. In addition, based on current stated national decarbonization commitments (referred to as Nationally Determined Contributions, or NDCs), India is expected to achieve a lower rate of decarbonization than China ([Exhibit 33](#)) driven by lower emissions per GDP reduction targets (e.g. India targets to reduce emissions per GDP by 45% by 2030 vs. 2005, while China is aiming for a 65% reduction during the same period). Longer-term, this may ultimately mean that companies in India will have to pursue decarbonization initiatives that exceed the current national ambitions in order to be globally environmentally competitive.
- **Potential opportunities:** Despite the relatively weaker emissions intensity reduction targets, India is among the most cost-competitive places to deploy renewable energy at scale ([Exhibit 34](#)), in part due to lower wage costs and abundance of solar resources (i.e. higher utilization rates). As the cost for renewables and other low-carbon solutions declines over time through innovation, we believe companies in India will be well-positioned to procure affordable renewable energy directly by deploying renewables on-site or indirectly through market based instruments such as power purchase agreements. According to India's Ministry of New and Renewable Energy ([MNRE](#)), the cost of solar energy is already competitive enough to achieve grid parity (i.e. the cost of solar energy is equal to or less than the unit cost of the overall grid).

Exhibit 32: India and China's national grid networks both currently have significantly greater carbon intensity than DM peers, with India being moderately more carbon intensive than China

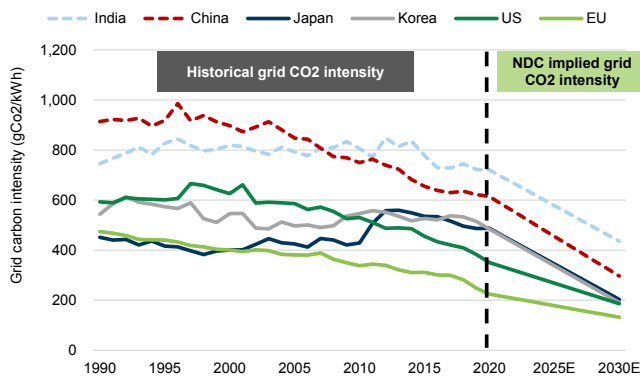
Breakdown of local grid carbon intensity, mix of low carbon power sources and total power generation by region



Source: IEA, Goldman Sachs Global Investment Research

Exhibit 33: Assuming national grids decarbonize at a similar rate as stated NDC pathways, India's grid network is expected to decarbonize at a slower rate than China's by 2030

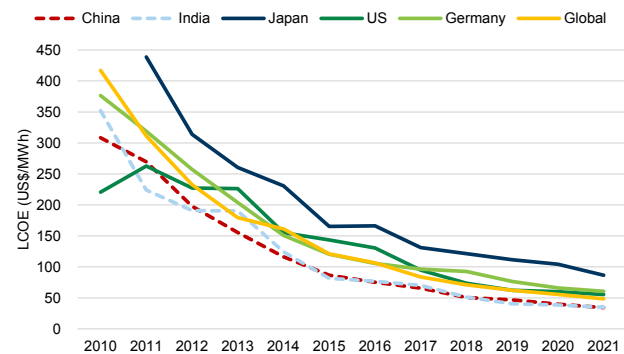
National grid carbon intensities by region



Source: IEA, UNFCCC, Goldman Sachs Global Investment Research

Exhibit 34: India, along with China has among the lowest LCOEs for solar power

Weighted average LCOE of utility scale PV solar



Note: LCOE in 2021 constant US\$ terms.

Source: IRENA, Data compiled by Goldman Sachs Global Investment Research

Social considerations

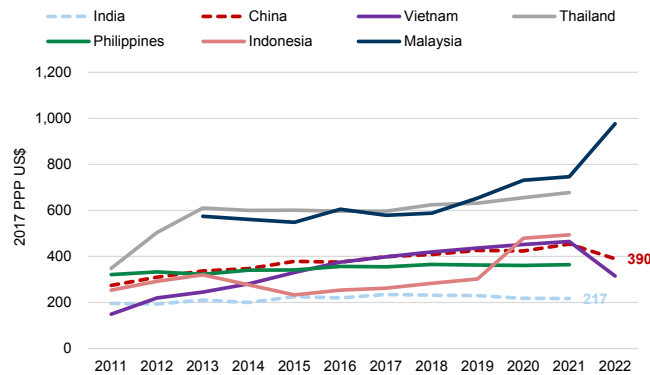
On top of growing environmental considerations, there is increasing focus on social externalities for consumers purchasing goods and services, as well as for investors. As discussed in our SUSTAIN colleagues' [APAC ESG regulation report](#) and [EU Taxonomy series](#), investors are increasingly incorporating "minimum social safeguards" as a key criteria for stock selection, which is driving greater focus on how companies and their supply chain partners manage social issues across the value chain.

While relatively lower wages in India may help support the economics of supply chain

expansion into India as discussed earlier in the report, data from the International Labour Organization suggests that workers in India are generally more susceptible to social risks and poverty. When adjusted for differences in purchasing power, the minimum wage (in PPP US\$ terms) in India is significantly lower than in most other Asian EMs (Exhibit 35). In addition, the working population in India has a higher likelihood of living below the global poverty line threshold (Exhibit 36). Meanwhile companies in our GC Technology coverage are broadly aiming to maintain competitive wage levels in their India operations, we believe **investors will increasingly look for greater clarity on corporate strategies to mitigate social risks within their supply chains**. Where companies are responsible operators and are proactive in managing and mitigating these heightened social risks, we see job creation and training and development opportunities for local talent as a potential benefit of companies' expansion into the Indian market.

Exhibit 35: Adjusted for differences in purchasing power, the minimum wage in India is significantly lower than other major Asian EM manufacturing hubs

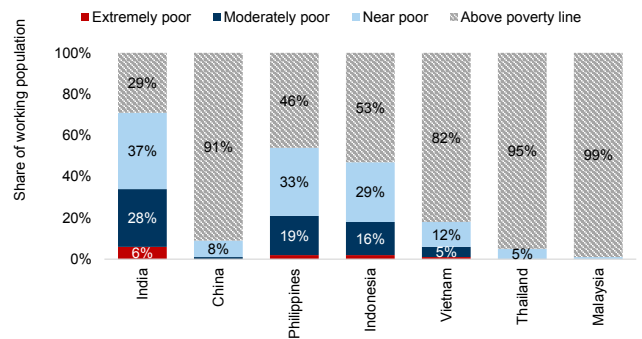
Minimum monthly wages in US\$ PPP terms



Source: International Labour Organization, Data compiled by Goldman Sachs Global Investment Research

Exhibit 36: Relative to China and many other Asia EMs, India has a higher prevalence of employed population that live below the international poverty line

Share of working population by economic class



Note: ILO classifies workers living with less than US\$1.9 per day as "extremely poor", US\$1.9-US\$3.2 as "moderately poor" and US\$3.2-US\$5.5 as "near poor".

Source: International Labour Organization, Data compiled by Goldman Sachs Global Investment Research

Appendix: Greater China Technology Comparison Table

Exhibit 37: Greater China Technology Comp Table

Company name	Ticker	Rating	Analyst	PX (LCY)	TP (LCY)	Market cap (US\$m)	3M ADTV (US\$m)	EPS CAGR 2021-23E	Trading P/E 2022E 2023E	Trading P/B 2022E 2023E	ROE 2022E 2023E	Div Yield 2022E 2023E				
Semiconductors																
SiCC	688234.SS	Buy*	Verena Jeng	70.9	146.00	4,374	26	24%	NA	197.7	5.8	5.6	-5%	3%	0.0%	0.0%
StarPower	603290.SS	Buy	Allen Chang	270.1	506.00	6,626	69	67%	56.3	38.9	8.3	7.2	15%	20%	0.5%	0.8%
Wingtech	600745.SS	Buy	Verena Jeng	50.7	89.00	9,053	129	14%	25.8	18.6	1.8	1.6	7%	9%	0.4%	0.5%
3PEAK	688536.SS	Buy	Allen Chang	248.7	398.00	4,293	27	7%	109.6	58.1	8.7	7.7	8%	14%	0.1%	0.2%
Will Semi	603501.SS	Buy*	Lynn Luo	81.9	129.00	13,912	142	-21%	76.3	34.2	5.4	4.8	7%	15%	0.1%	0.2%
Maxscend	300782.SZ	Buy	Verena Jeng	116.0	177.00	4,895	110	3%	57.6	27.5	7.2	5.8	13%	23%	0.2%	0.4%
Novosense	688052.SS	Buy	Lynn Luo	282.6	425.00	4,101	28	41%	122.5	48.2	35.3	20.4	34%	54%	0.0%	0.0%
SG Micro	300661.SZ	Buy	Lynn Luo	151.4	226.00	7,747	63	37%	55.6	40.8	16.4	12.1	34%	34%	0.2%	0.3%
GalaxyCore	688728.SS	Buy	Jin Guo	16.9	24.00	6,069	9	-20%	95.2	49.5	5.3	4.9	6%	10%	0.1%	0.6%
Empyrean	301269.SZ	Buy	Allen Chang	107.0	147.00	8,416	58	28%	297.6	204.7	11.8	11.8	7%	6%	0.0%	0.0%
NavInfo	002405.SZ	Buy	Jin Guo	13.1	17.90	4,468	61	34%	NA	143.7	2.6	2.6	-3%	2%	0.0%	0.0%
Silan	600460.SS	Buy	Lynn Luo	33.7	44.50	6,852	85	-8%	50.3	35.5	6.6	5.6	14%	17%	0.2%	0.3%
Amlogic	688099.SS	Buy	Lynn Luo	78.0	103.00	4,637	44	26%	32.5	25.1	7.0	5.9	23%	26%	0.9%	1.2%
Sanan	600703.SS	Buy	Allen Chang	9.1	25.00	13,700	112	-10%	101.4	80.6	2.8	2.7	3%	3%	0.3%	0.4%
Snowealth	300327.SZ	Buy	Jin Guo	38.4	50.00	1,884	42	-15%	35.1	48.4	8.8	7.8	26%	17%	0.9%	0.6%
Rockchip	603893.SS	Buy	Lynn Luo	75.6	96.00	4,536	35	0%	84.1	52.3	10.5	9.7	13%	19%	0.7%	1.1%
Hua Hong	1347.HK	Buy	Allen Chang	32.4	40.00	5,390	36	23%	12.0	13.7	1.8	1.6	15%	12%	2.9%	2.2%
CR Micro	688396.SS	Buy	Allen Chang	57.9	70.00	10,975	32	5%	29.2	29.8	3.9	3.5	14%	12%	0.3%	0.3%
C*Core	688262.SS	Buy	Lynn Luo	58.0	70.00	1,999	34	71%	167.6	67.7	4.9	4.6	3%	7%	0.2%	0.4%
Vanchip	688153.SS	Buy	Lynn Luo	46.5	55.50	2,726	9	NA	347.2	141.4	5.0	4.8	2%	3%	0.0%	0.0%
Chipwon	688508.SS	Buy	Lynn Luo	74.2	82.00	1,208	20	-3%	93.3	43.9	5.3	4.9	6%	12%	0.4%	0.8%
VenSiliCon	688521.SS	Buy	Allen Chang	67.6	72.00	9,117	90	28%	463.1	149.3	12.1	11.4	3%	8%	0.1%	0.2%
Primarius	688206.SS	Neutral	Allen Chang	29.9	35.00	1,860	10	62%	330.3	163.2	6.0	5.9	2%	4%	0.1%	0.2%
Goodix	603160.SS	Neutral	Lynn Luo	54.2	62.00	3,563	25	-20%	88.6	44.3	2.8	2.6	3%	6%	0.2%	0.3%
GigaDevice	300386.SS	Neutral	Jin Guo	102.0	110.00	9,678	179	-24%	27.6	48.9	4.4	4.2	17%	9%	1.1%	0.6%
SMIC	0981.HK	Neutral	Allen Chang	15.7	16.70	24,005	55	-57%	8.7	50.1	0.8	0.8	10%	2%	0.0%	0.0%
Montage	688508.SS	Neutral	Lynn Luo	55.9	65.50	9,117	90	28%	463.1	149.3	12.1	11.4	3%	8%	0.1%	0.2%
SMIC (A)	688981.SS	Neutral	Allen Chang	43.0	41.90	24,005	87	-57%	27.5	157.8	17.8	17.5	10%	2%	0.0%	0.0%
Etek	688601.SS	Neutral	Lynn Luo	74.6	69.00	968	14	-16%	40.9	51.8	6.2	5.7	16%	11%	0.7%	0.6%
Jingco	300567.SZ	Neutral	Allen Chang	65.3	56.00	2,610	27	12%	66.0	72.8	5.2	5.0	8%	7%	0.4%	0.3%
CFME	688630.SS	Neutral	Allen Chang	83.4	68.00	1,447	22	50%	73.1	42.4	9.7	8.2	14%	21%	0.3%	0.5%
Everbright Photonics	688798.SS	Neutral	Jin Guo	124.0	102.00	2,414	22	-29%	125.4	218.3	5.1	5.0	6%	2%	0.0%	0.0%
Tongfu	002156.SZ	Neutral	Lynn Luo	21.7	17.40	4,712	183	-5%	45.0	33.6	2.6	2.4	6%	8%	0.2%	0.3%
Espressif	688018.SS	Neutral	Lynn Luo	115.1	90.00	1,330	15	5%	67.1	42.3	4.9	4.7	7%	11%	1.0%	1.5%
ASR Micro	688220.SS	Neutral	Lynn Luo	65.6	51.00	3,943	20	-57%	NA	NA	3.7	3.8	-7%	-2%	0.0%	0.0%
Cambridge	688256.SS	Neutral	Verena Jeng	92.0	58.40	5,295	61	3%	NA	NA	7.9	9.8	-24%	-21%	0.0%	0.0%
Awinic	688798.SS	Sell	Lynn Luo	110.7	82.00	2,638	17	-4%	NA	NA	5.0	5.0	-2%	1%	0.0%	0.0%
Huatian	002185.SZ	Sell	Lynn Luo	9.6	6.50	4,423	42	-25%	31.1	34.2	1.9	1.8	6%	6%	0.3%	0.3%
Bestechnic	688608.SS	Sell	Lynn Luo	132.8	86.00	2,289	18	-41%	130.3	112.9	2.7	2.6	2%	2%	0.1%	0.1%
Cellwise	688325.SS	Sell	Jin Guo	46.0	41.00	545	5	-42%	70.1	NA	2.3	2.2	6%	2%	0.0%	0.0%
Anlogic	688107.SS	Sell	Lynn Luo	62.6	39.00	3,599	19	NA	380.0	291.7	16.1	15.5	4%	5%	0.1%	0.1%
JOET	600594.SS	Sell	Lynn Luo	28.2	16.60	7,205	125	-20%	16.2	25.6	2.1	2.0	14%	8%	0.7%	0.5%
Actions Tech	688049.SS	Sell	Lynn Luo	35.0	20.10	613	10	-36%	82.4	100.4	2.4	2.4	3%	2%	0.0%	0.0%
Longsys	301308.SZ	Sell	Lynn Luo	67.6	37.40	4,007	29	-43%	346.6	76.8	6.3	6.0	2%	8%	0.1%	0.5%
Average								45%	40.6	22.4	2.6	1.3	4%	3%	0.4%	48.1%
Median								26%	11.8	8.0	0.2	0.1	1%	0%	0.2%	0.3%
SPE & Semis materials																
ASMP	0522.HK	Buy	Allen Chang	74.0	91.00	3,886	9	-14%	11.6	13.0	1.9	1.8	17%	14%	5.8%	3.9%
KFMI	300566.SZ	Neutral	Allen Chang	78.6	74.00	3,024	64	66%	69.4	60.8	6.4	5.9	12%	10%	0.3%	0.4%
NSIG	688126.SS	Neutral	Allen Chang	22.0	20.20	8,619	29	73%	184.1	124.0	3.8	3.7	2%	3%	0.0%	0.0%
AccoTest	688200.SS	Neutral	Allen Chang	297.1	240.00	3,885	28	4%	37.3	38.2	6.0	5.3	17%	15%	0.4%	0.4%
ACMR Research	ACMR	Neutral	Allen Chang	11.7	8.90	701	10	19%	17.7	12.7	1.1	1.0	6%	9%	0.0%	0.0%
Anji	688019.SS	Neutral	Allen Chang	227.0	170.00	2,435	28	52%	56.1	58.3	11.6	9.9	23%	18%	0.2%	0.2%
AMEC	688012.SS	Neutral	Allen Chang	123.5	80.00	10,930	96	-8%	69.0	77.6	6.1	5.7	8%	8%	0.0%	0.0%
Naura	002371.SZ	Neutral	Allen Chang	261.2	167.00	19,833	290	50%	59.3	54.0	7.2	6.5	13%	13%	0.2%	0.2%
Kingsemi	688037.SS	Neutral	Allen Chang	238.3	141.00	3,170	59	90%	109.8	72.1	10.7	9.6	13%	14%	0.2%	0.3%
Average								37%	68.3	56.7	6.1	5.5	12%	11%	0.8%	0.6%
Median								50%	59.3	58.3	6.1	5.7	13%	13%	0.2%	0.2%
Components & devices																
AAC	2018.HK	Buy	Allen Chang	17.1	28.00	2,606	14	19%	20.7	9.7	0.8	0.8	4%	8%	1.1%	2.4%
Luxshare	002475.SZ	Buy	Verena Jeng	28.8	47.00	29,431	228	46%	21.0	13.5	4.7	3.6	25%	30%	0.5%	0.8%
BYDE	0285.HK	Buy	Verena Jeng	21.6	32.51	6,188	21	27%	24.3	11.3	1.9	1.7	7%	14%	0.4%	0.9%
Bonin	603936.SS	Buy	Jin Guo	13.5	19.20	989	27	2%	NA	NA	1.9	1.8	3%	7%	0.1%	0.4%
LienChuang	002036.SZ	Buy	Verena Jeng	12.4	17.50	1,908	35	148%	NA	NA	3.3	2.8	8%	16%	0.2%	0.5%
O-film	002456.SZ	Buy	Verena Jeng	5.0	7.00	2,330	17	NA	NA	146.9	2.8	2.7	-36%	2%	0.0%	0.0%
Hon Hai	2317.TW	Buy	Allen Chang	102.0	135.00	45,850	122	11%	10.0	8.3	1.0	0.9	10%	11%	3.9%	3.9%
Transion	688036.SS	Buy	Verena Jeng	82.9	107.00	9,569	33	6%	26.3	15.2	4.2	3.5	17%	25%	1.2%	2.0%
BOE	000725.SZ	Buy	Verena Jeng	4.1	5.22	22,237	180	-41%	20.6	16.5	1.2	1.1	6%	7%	1.0%	1.2%
HTC	2496.TW	Neutral	Allen Chang	62.6	76.00	1,685	61	NA	NA	99.0	10.0	10.0	-10%	0%	0.0%	0.0%
Sunny Optical	2382.HK	Neutral	Allen Chang	86.7	105.00	12,113	86	-6%	34.6	18.6	3.7	3.2	11%	18%	0.6%	1.1%
Dahua	002236.SZ	Neutral	Verena Jeng	16.1	15.53	7,009	81	-8%	19.2	16.6	1.9	1.8	10%	11%	1.2%	1.4%
Lenovo	0992.HK	Neutral	Verena Jeng	7.3	7.00	11,283	43	-12%	6.5	7.0	2.4	2.0	47%	31%	4.4%	5.2%
FI	601138.SS	Neutral	Verena Jeng	10.9	10.10	30,946	51	-11%	14.5	13.5	1.7	1.6	12%	12%	3.4%	3.7%
Hivision	002415.SZ	Neutral	Allen Chang	37.8	35.00	9,947	213	-2%	27.8	22.1	5.1	4.5	16%	22%	1.8%	2.3%
Largan	300216.SS	Neutral	Verena Jeng	2,365.0	2,125.00	10,235	45	-2%	14.0	17.5	2.1	1.9	15%	11%	4.3%	2.9%
FIT	6088.HK	Neutral	Verena Jeng	2.1	1.63	1,951	3	-15%	13.3	18.2	0.7	0.7	6%	4%	0.0%	0.0%
Ehang	EH	Neutral	Allen Chang	10.2	4.00	583	23	-32%	NA	NA	0.7	NA	-111%	-343%	0.0%	0.0%
USI	601231.SS	Sell	Lynn Luo	15.6	12.60	4,947	23	-9%	11.3	22.3	2.3	2.2	22%	10%	2.7%	1.4%
Average								6%	18.9	23.6	5.4	5.7	13%	10%	1.3%	1.6%
Median								-4%	19.9	16.5	2.1					

Disclosure Appendix

Reg AC

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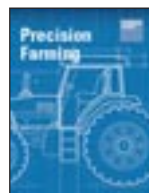
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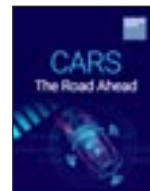
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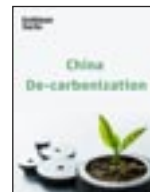
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